



WITH this issue we proudly celebrate SHOOT's tenth birthday! Ten years ago, with a staff of dedicated enthusiasts, we launched a magazine we confidently believed would establish itself for lively, informative presentation of the greatest game in the world.

The reviewer who wrote: "A breath of fresh air from the terraces flows

through its pages" gave us a compliment we treasure and a policy-line we strive to follow at all times.

Although the magazine — with Bobby Moore, captain of then-World Champions England, as its standard-bearing columnist — captured a large circulation, it had to share the market with Goal, the "brandleader", Soccer Star, Jimmy Hill's Football Weekly, Striker and other

Gradually, we overhauled them by consistently improving our contents, never being satisfied with our efforts, until we were left with no opposition. Even then, we refused to become complacent, to rest on our laurels, and last year achieved an all-time high ABC circulation figure for a British football magazine of over 376,000. Modesty prevents me from claiming a World record, but it could be the case.

It's that magic figure that has no doubt tempted other publishers to come in against us, to challenge us for that coveted top spot in the football magazine "League".

It's a situation that appeals to us, one we relish. Like Liverpool and Nottingham Forest, we know that competition is stimulating. The pressure is on to continue proving we're the best.

One big advantage we have — apart from our experienced staff, reporters and photographers — is our high standing in the game itself. Players, managers and officials all know SHOOT, and it's extremely rare for us not to receive the fullest co-operation from any of them at any

They trust us to report their views honestly, without unfair bias or distortion. SHOOT will never indulge in stirring up cheap controversy. On the other hand we do endeavour to inform readers of current issues in a responsible, comprehensive way.

As usual, you can bank on extensive coverage of the coming season,

with all its customary shocks and surprises, not only on the home front

but outside these shores.

Feature writer Chris Davies' connections across the globe are secondto-none, and he is now an acknowledged expert on foreign football. His World Wide feature is unrivalled. Peter Stewart will be handing over News Desk to Bill Day, a seasoned Fleet Street newsgatherer, to free him to take over the editorship of SHOOT from me. I will continue to be associated with the magazine, but as a Managing Editor, with resposibility for a large group of publications, including SOCCER MONTHLY. SHOOT has always prided itself in presenting readers with free gifts enabling them to obtain even more enjoyment from the game. With this issue weakly received our unique I seame I adder to complete ever the

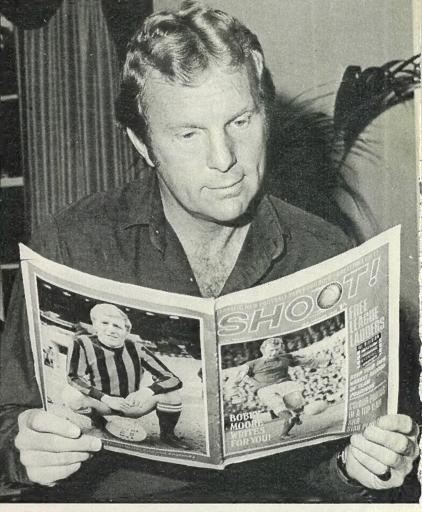
issue you've received our unique League Ladder, to complete over the two following issues. On the fourth week you'll be presented with the full-colour covers of our latest booklet, "The Captains", to be compiled from the pages of the magazine over 17 weeks. It features photos — many in superb colour — and career details of the skippers of all teams in the Football and Scottish Leagues.

Before you begin reading the rest of this extra-special birthday issue, with features commemorating the event and setting the scene for the new season, I'd like to thank all readers - old and new - of all ages for the

magnificent support you've given.

It's because of you we'll continue to say with pride: "We Are The Champions!"

David Gregory



#### A SPECIAL BIRTHDAY MESSAGE FROM OUR FIRST STAR-WRITER BOBBY MOORE

T had been a hectic summer ten years ago.

Shortly after the end of the 1968-69 season I played in the United States with West Ham, who represented Baltimore in the pioneer days of the North American Soccer League.

As soon as The Hammers completed their games I flew off with team-mates Geoff Hurst and Martin Peters to join the England squad who were on a World Cup fact-finding tour of Mexico and South America.

As far as I can recall we drew 0-0 with Mexico, beat a Mexican XI 4-0, beat Uruguay 2-1 and lost 2-1 to Brazil.

A couple of weeks later I was relaxing on holiday with my family in Southern Spain, just lazing around the swimming pool of our hotel when a bell-boy handed me a cablegram from my agent Jack Turner in London.

The message read something like: "Please phone immediately. A new football magazine is being launched and they want to sign you as a columnist."

Naturally, I was delighted to join the SHOOT team, despite a warning from a friend, who reckoned it would "probably go the same way as all the other soccer magazines, start with a bang and then just fade away."
SHOOT didn't 'fade away'. It

went from strength to strength. keeping pace with the game at home and abroad. Now the magazine is widely read throughout the world.

Perhaps the most significant change in football since SHOOT was first published has been the ending of the domination of European clubs by Celtic, Manchester United, Leeds, Liverpool and now Nottingham Forest.

The introduction of foreign players into our Leagues is also a revolutionary move that can only

benefit our game.

And what about those astronomical transfer fees. It doesn't seem that long ago the £200,000 valuation of Martin Peters caused such a sensation. Now that wouldn't even buy an old crock like me.

Seriously, I still play, in testimo-nials, or special select teams, including Bobby Charlton's side of past internationals.

Naturally, I still read SHOOT, so does my son Dean. In fact among his prized possessions is his collection of back issues, going back to number one.

You see when I was writing for the magazine my wife, Tina, carefully kept every single one.

Well, many happy returns of the day to SHOOT and the staff. I'm sure the next ten years will be just as successful for you all.

#### How the game's changed in...

THE first issue of SHOOT was dated 16th August, 1969 - and if you still have a yellowing copy around, and turn to Page 27, you'll find in a nutshell perhaps the main difference between soccer then and now . . . MONEY.

There are photographs of Jimmy Greaves, Geoff Hurst, Ron Davies, and Jeff Astle four top-notch strikers of the era - and the article suggests that the total transfer value of **ALL FOUR TOGETHER might** eventually even approach £1,000,000.

At the time, this fearsome foursome could boast 103 full international caps - not to mention a combined total of 817 League goals — between

In other words, all four could play a bit - and had certainly proved it.

When, latterly, Trevor Francis and Laurie Cunningham were each transferred for around £1,000,000 apiece — not that they were to blame for the fee you could almost count

their caps on your finger-tips.
Makes you wonder what
"Greavesey", in his prime,
would fetch NOW!

Mind you - back in August, 1969 — some people figured SHOOT had gone over the top in suggesting that even those four fine strikers could average £250,000 each — as, only a few weeks earlier, a new British record had been set up with Allan Clarke's £165,000 move from Leicester to Leeds.

Of course, SHOOT was wrong . . . not that we'd gone over the top - but that we hadn't gone high enough!

1969

#### **ENGLAND** TOP OF THE WORLD



ENGLAND are World Champions when SHOOT kicks-off in August, 1969 — with skipper Bobby Moore top columnist — and Sir Alf Ramsey (above) reigns supreme as manager.

Leeds are League Champions with a new record of 67 points — and they've just paid Leicester £165,000, a new record British fee, for striker Allan Clarke.
England, as holders, are automatically qualified for next year's World Cup in Mexico, but Scotland

go out after losing in West Germany. Wales and Northern Ireland look like following them.

On the home front, discipline gets tough. In the early weeks of the season, both Wolves' Derek Dougan, and Manchester United's John Fitzpatrick, get an eight-week suspension.

And, on the other side of the Atlantic, Pele scores his 1,000th goal in top-class football.

1970

#### BRITAIN'S FIRST £200.000 STAR

BRAZIL win World Cup for the third time in four competitions.

Bobby Charlton gains his 106th full England cap to beat Billy Wright's record.

Chelsea beat Leeds 2-1 in the first replayed F.A. Cup Final since 1912. Leeds, chasing a major "Treble", end with nothing — likewise finishing runners-up in the League, and losing in European Cup Semi-Final.

Manchester City win the Cup-Winners' Cup, and Arsenal take the Fairs Cup, but Celtic go down to Feyenoord in the European Cup

The transfer of Martin Peters (below) from West Ham to Spurs makes him Britain's first £200,000valued star.



1971

#### DOUBLE FOR **GUNNERS**



ARSENAL become the second 20th-century side (and only fourth overall) to achieve the Football League and F.A. Cup "Double".

Worst disaster in British soccer

history — 66 killed, and more than 200 injured, at Rangers-Celtic New Year game at Ibrox Park.

European dual-success —
Chelsea winning the Cup-Winners'
Cup, and Leeds the Fairs Cup.
The "Refs' Revolution" — a new

hard-line policy to chop down badboys begins to bite at the start of the 1971-72 season. There are four sendings-off, and 132 bookings, in the first four days of the English season.

Chelsea set up new European club scoring record by routing Jeunesse Hautcharage 21-0 — 8-0 away; 13-0 home — in the Cup-Winners' Cup.

Also on the goal-trail, Bournemouth's Ted MacDougall scores nine — an all-time F.A. Cup record - against Margate.

Continued overleaf

#### TEN YEARS OF SHOOT!



1972

#### RANGERS MASTER RUSSIANS

WEST GERMANY, outclassing England at Wembley, win the European Championship.

Spurs beat Wolves in all-English U.E.F.A. Cup Final. Rangers (above) master Moscow Dynamo to take Cup-Winners' Cup — but rioting of Scottish fans earns club a year's ban from Europe.

Stoke win League Cup - their first major trophy in the 109 years of their history.

of their history.

Derby are League Champions for first time — but F.A. Cup-winners Leeds are pipped by one point in their quest for the "Double".

F.A. Cup giantkillers Hereford, who knocked-out Newcastle elec-

ted to Fourth Division.

First-class career of Gordon Banks, World's best 'keeper, is ended when he suffers a severe eye-injury in car-crash.

Tommy Docherty takes over at Manchester United

1973

#### SUNDERLAND'S SENSATIONAL **VICTORY**

BOBBY MOORE becomes third England player to reach a century of full international appearances, and finishes that fine career with a new record of 108.

England, held to 1-1 Wembley draw by Poland, fail to qualify for final stages of 1974 World Cup — but Scotland do so for first time since 1958.

Liverpool win U.E.F.A. Cup — but Leeds go down in Cup-Winners' Cup Final.

Winners' Cup Final.

Sunderland beat Leeds 1-0 to become first Second Division club to win F.A. Cup for 42 years.

England beat Austria 7-0 in friendly — highest win against foreign opposition since 1961.

Ted Croker, an ex-professional footballer, appointed new Secretary of the Football Association.

Sunderland players with the F.A. Cup after their historic win against Leeds.





1974

#### WEST GERMANY BREAK BRAZIL'S GRIP

AFTER 113 full internationals in charge - 69 won and 27 drawn -England manager Sir Alf Ramsey is replaced by Don Revie. And Bill Shankly retires as Liverpool boss.

West Germany break Brazil's grip on World Cup by beating Hol-land 2-1 in all-European Final.

Denis Law, Scotland's most-capped (55) international, retires.

Johan Cruyff, winner in 1971 and 1973, is European Footballer of the Year for third time in four years.

Leeds set up new record for longest run of Football League games without defeat — 29 —

from start of any season.

Middlesbrough win Second Division title by 15 points — biggestever margin in any Division of Football League.

Amateur status abolished by F.A. — all footballers, paid or unpaid, to be known simply as

players.
"Three-up-and-three-down" introduced between top three Divisions of Football League.

Sad new Football League record eight players sent-off on same day (5th Oct.). First Football League games ever played on a Sunday.

1975

#### FIVE GOAL SUPERMAC

ENGLAND fail to qualify for final stages of 1976 European Champ-ionship — but their 100th game at Wembley sees 2-0 victory over World Cup-holders West Germany.

Malcolm Macdonald (right) scores all five goals in European Championship win over Cyprus — an all-time Wembley record, and best for an England player since 1938

Leeds beaten 2-0 by Bayern Munich in controversial European Cup Final in Paris — and, because of serious crowd disorders, are banned from Europe for four years.

Terry Paine sets up new all-time record by playing his 765th Foot-

ball League game.
Second Division side reaches
F.A. Cup Final again, but Fulham
go down 2-0 to West Ham.

Unique hat-trick for Villa manager Ron Saunders — leading out third different club in League Cup Final in three successive seasons.

"Freedom of Contract" revolutionary new s scheme designed to modernise the traditional English transfer system has its first serious discussions



#### LINCOLN TOP THE TON

CZECHS win European Championship — beating West Germany in first major Final "sudden-death"

penalty-decider. Centenary of Welsh F.A. England field eight new caps (inc. subs) — believed to be record — in 2-1 victory in commemorative commemorative Wrexham international.

Closest First Division race for years - lead changing hands three times in three days over Easter — eventually sees Liverpool Champ-

ions for record ninth time.
Liverpool win U.E.F.A. Cup for second time in four seasons — but West Ham lose in Cup-Winners'

Cup Final.
"Under-dogs" F.A. Cup — Second Division Southampton beat

hot-favourites Manchester United at Wembley; Third Division Crystal Palace reach Semi-Finals; Fourth Division Bradford City reach Quar-

England's 2-0 defeat in Italy seriously dents our hopes for 1978 World Cup.

Lincoln (111 goals in Division Four) are first Football League side to top the century for nine seasons.

Hereford gain promotion to Second Division - in only their fourth season in League.

Football League follow general modern trend by substituting goal-difference for long-established goal-average.



1978

#### SCOTLAND FLOP ARGENTINA TRIUMPH

NEWLY-promoted Forest quickly make their presence felt. Having taken over the First Division leadership last autumn, the Cloughmen hold on continuously at the top to become League Champions taking the League Cup on the

But runners-up Liverpool take an even bigger prize. They beat Bruges in the Final to hang on to the European Cup — and do it at Wembley, too.

This means England have two clubs in the 1978-79 competition and, by the most wretched luck, they're drawn together first-timeout . . . and it's Forest who win the Euro duel.

It's a first for Ipswich when the alleged "under-dogs" beat Arsenal at Wembley to take the F.A. Cup.

Argentina win the World Cup with Holland having the misfortune of being runners-up again and the only patriotic British interest is in the fate of Scotland. Sadly, that soon turns to embarrassment instead — as, under a cloud, they have to pack their bags and come home early.

The arrival of overseas players

into our domestic soccer quickly captures interest — and Tot-tenham's "Ossie" Ardiles even quicker captures the eye, too, with his silky skills.

There's also the arrival of England's first black full international, when Viv Anderson gets the Greenwood nod for the Wembley friendly with Czechoslovakia.





1977

#### RECORD **BREAKING LIVER-**POOL

ENGLAND, outplayed in prestige Wembley friendly, lose first-ever full international to Holland.

League Cup Final between Villa and Everton establishes unwanted new record - first goalless Final in Wembley history. And it takes two replays, and extra-time, before Villa clinch it 3-2.

It's All-Go for Liverpool when

It's All-Go for Liverpool when May comes along. They take the League title for the tenth time, but fail in "Double" bid when Manchester United pip them 2-1.

Four days later, Liverpool gloriously bounce back — and, beating Borussia Monchengladbach 3-1, become the second English side to take the European Cup.

It's All-Go for managers, too the most sensational being Don Revie's discredited disappearance from the home scene to set up his tent in the lucrative soccer desert.
Joe Mercer takes over England

as caretaker-manager, but won't consider anything long-term — so, despite much Press pressure for Brian Clough, it's eventually Ron Greenwood who becomes EngThree of Lincoln's heroes . . . John Fleming (left), Dick Krzywicki (centre) and Dave Smith. Emlyn Hughes (below) proudly displays the European Cup.

land's number one.

Kevin Keegan leaves Liverpool for Hamburger SV for a new record fee of £500,000 — and Paisley's side snap-up £440,000 Kenny Dalglish from Celtic as replacement

1979

#### FOREST'S £1 MILLION MAN

THE worst winter weather for 16 years plays havoc with the early months — and Trevor Francis does the same with the transfer market!

He goes to Clough's Forest as Britain's first Million-Pound-Man
— and shortly afterwards Laurie Cunningham, England's second black full international, makes the Continental trek to Real Madrid.

Francis is ineligible for European Cup action until the Final, but he gets the only goal against Malmo to give Forest the Cup — and complete a fine hat-trick for English clubs.

Clough's lads also retain the

League Cup - but can only finish

runners-up to those cagey old hands from Anfield in the League. It's a tremendous F.A. Cup Final climax, with Arsenal leading Man-chester United 2-0 with only four minutes to go, sensationally pulled back to 2-2 — and then getting the winner on the stroke of time.

winner on the stroke of time.

England retain the British Championship—and then, with a convincing 3-0 win in Bulgaria, enhance their chances for next year's European Championship. But a 4-3 defeat in a thrilling friendly in Austria exposes potential flaws to be plugged first. tial flaws to be plugged first.

**FOMMY TRINDER (Life President Fulham** F.C.): "Heartiest congratulations on your 10th birthday. I hope you will still be going from strength to strength in another ten years.

'I used to read Charlie Buchan's Football Monthly. SHOOT carries on the tradition of informative football writing. If you like the game — you like SHOOT."



BRIAN CLOUGH (above, Nottingham Forest manager): "I would like to wish SHOOT the happiest 10th birthday and hope that their next ten years is as successful as their last ten."

BARRY SHEENE (Britain's number one motorcycle ace): "I'd like to wish SHOOT a smashing 10th birthday — and that goes for my girlfriend Stephanie as well.
"We don't get much time to follow football

in our travels round the world but we're good friends of Jimmy Hill and have always admired the competitiveness of the sport.

"SHOOT's coverage of the game is

MIKE CHANNON (Manchester City): "The bigger football gets, the bigger SHOOT gets. Happy birthday and here's to another ten

"Football fans love SHOOT — and so do the players. It lets us have our say. It doesn't deal in controversy like some other publications. It enhances the game. There are more good things in football than bad — and

SHOOT gives its readers the facts.
"SHOOT's coverage of English and Scottish football is unrivalled by any other publication.

JOHN GREIG (Rangers): "Congratulations, SHOOT and here's to the next ten years! I enjoyed my spell as guest writer for a period of four years and I always found the magazine enjoyable and informative. There was only one problem . . . if you left it unguarded for a moment at Ibrox someone would be off with

**BOB WILSON (BBC TV "Football Focus"** presenter and former Scotland and Arsenal goalkeeper): "SHOOT's my Bible at the BBC. I consider it a must for my work there. It gives me the bread and butter information that no other publication carries.

"I read it from cover to cover as a player and I'm still its most avid disciple. Happy birthday and keep up the good work.

## Happy Returns from the



JOHN HOLLINS (above, Arsenal): "SHOOT's 10th birthday, my new career with Arsenal — it promises to be a great year for us

"I have just returned from a tour of West Germany with Arsenal where we ran across one of your young readers. He had dozens of SHOOTS filed away, which proved to me just how many frontiers the magazine crosses in bringing the best in football to its readers.

"I've probably got the same butterflies in my tummy at the start of a new season for a new club that your staff had when you started

ten years ago.
"Happy Birthday. I hope I'm still playing when you reach your 15th birthday.

**DEREK JOHNSTONE (Rangers): "SHOOT** has always been one of my favourite magazines and it is great to see it doing so well. However, I wish SHOOT would publish more colour pictures of my favourite player
. . . Derek Johnstone of Rangers. Only joking, of course. Keep up the good work."



BRYAN ROBSON (above, Sunderland): "When I transferred from Newcastle to West Ham in February, 1971, SHOOT was the first magazine to interview me. We've been friends ever since. Now I'm back in the North-East with Sunderland I look forward to another call. Keep shooting, lads . . ."

ALLY HUNTER (ex-Kilmarnock, Celtic, Motherwell and St. Mirren): "I may be out of football now, but I wish SHOOT the best of luck for the future. The magazine does a great job in keeping everyone in the know. I certainly enjoyed my stint as a columnist when I was with Celtic."

STEVE PERRYMAN (below, Tottenham): "Birthday wishes and many congratulations to SHOOT. I first remember the magazine because it appeared about the same time I signed for Tottenham. I believe it gives a fair and unbiased coverage to those involved in

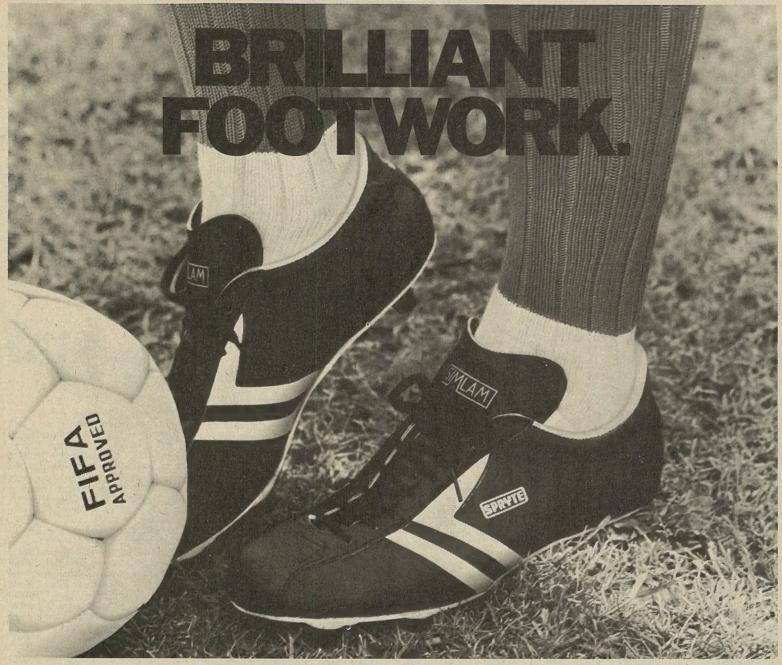
"I notice the enthusiasm for the magazine because I run a newsagents business and it's tremendous when the kids come into the shop to buy SHOOT."



KEVIN BOND (Norwich): "My father (John Bond, Norwich manager) and I are avid readers of SHOOT. It's the only football magazine I read. It prints the truth - and it

gives the facts in great detail.
"My father always has a copy of SHOOT in the tray on his desk. He's read it for years.

"We both send you our best wishes for a happy birthday."





SIMPLY OUTSTANDING SPORTS SHOES.

HEY'RE off! It only seems like yesterday that Liverpool were running around Anfield after clinching the League Champion-ship, but all that will count for nothing on Saturday (August 18th) when the 1979-80 season starts.

There's a long haul ahead as usual but there's always an air of expectancy about the opening day of any new campaign with hopes renewed for all teams whether successful or not last term.

It's the greatest day of a lifetime for clubs like Brighton and Shrewsbury competing at a higher level than ever before — but in general it's a day of fascinating and significant fixtures

Brighton couldn't have asked for more from the Football League computer than a sizzling start on their entry to the First Division against Arsenal.

Brighton manager Alan Mullery who spent all his playing career in London with Fulham and Spurs will still tell you that this represents the most important date he's ever kept with The Gunners.

It's also going to be a sentimen-tal sort of day for another man whose spent much of his footbal-ling life in the capital — Malcolm Allison. In his new capacity as team-manager of Manchester City Big Mal will be trying to plot the downfall of newly-promoted Crystal Palace, the club he took to the F.A. Cup Semi-Finals in the middle of the decade.

No doubt Mal will have time for a drink and a chat with his old pal and successor at Selhurst Terry Venables, but come three o'clock there'll be no favours given on either side.

There'll be a few new faces on parade at Maine Road as well that day, Bobby Shinton, Mick Robinson, Mike Flanagan and Gerry Francis among them.



The third promoted club Stoke City have ground advantage against Coventry and for players like Brendan O'Callaghan, Sammy Irvine and Geoff Scott it's a first

opportunity in the big League.
Champions Liverpool should have kicked-off on the ground where they won the title a few years ago, Wolverhampton's Molineux but as you'll have read the game has already been postponed until 11th December due to ground alterations.

There is an intriguing match in the Midlands though and what a dream start to his managerial career with Derby County for Colin Addison against the club he left to go to the Baseball Ground — West Brom.

With Gary Owen making his League debut for The Throstles and with so much expected of Albion this season there's bound to be a big gate at The Hawthorns.

Start for new boys

One of Albion's old boys Len Cantello will be looking to shine on his first appearance for Bolton Wanderers against Aston Villa, a club who've been busy transfer market start of the company o

Cooper's gone to Sheffield Wednesday) are looking forward to the visit of the men from Elland Road ... while the meeting of South-

ampton and Manchester United at The Dell always revives memories of Saints' greatest ever triumph, their F.A. Cup Final victory over the men from Old Trafford in 1976.

It still seems strange to think of clubs with the traditions of Chelsea and Sunderland meeting anywhere other than in the First Division - but that'll be the case when they clash at Stamford

That comment may be lost on two of the adversaries, however, Petar Borota the Londoner's goal-keeper and Sunderland's £250,000



. Southampton kick-off the season against Manchester United — the team they beat to win the 1976 F.A. Cup Final.

LEFT... Two of Manchester City's summer buys. Bobby Shinton (left) and Mick Robinson.

RIGHT. . Chelsea goalkeeper Petar Borota





signing Bozo Bokota — both of whom have enjoyed the bulk of their football in Yugoslavia.

London's other promotion hopefuls West Ham United travel to a ground they don't recall with too much affection . . . the Racecourse at Wrexham.

Last season they took a 4-3 beating there with John Lyons getting a hat-trick.

It's almost a London Division with Chelsea, Charlton, Orient, Queens Park Rangers and Fulham in there as well, with Luton and Watford from just up the road.

Watford begin their new Second Division chapter at Leicester, a familiar enough setting for defen-der Steve Sims who left Filbert Street for £200,000 last season and gets a quick reward by returning to the same Division with his new club straightaway.

Fulham start away to Birming-ham the club they beat to reach the F.A. Cup Final only four years ago, while Orient and Queens Park Rangers are both at home to Burn-

ley and Bristol Rovers respectively.
Swansea and Shrewsbury,
promoted along with Watford,
might have asked for a more entertaining start than to meet each other but John Toshack and Graham Turner, two of the most enterprising young managers around have a lot of attractive matches to look forward to.

Two men who've shared great moments all over the world at the very pinnacle of the game, Alian Clarke and Jack Charlton, come together in the somewhat less glamorous surroundings of Oakwell, Barnsley.

Clarke has won instant admira-tion in the Yorkshire mining town by winning them promotion in the Alan Buckley (left) has returned as playermanager at Walsall. Watford's Steve Sims (right) opens campaign against his former club, Leicester.

first season. Charlton has yet to accomplish much with that club of fine standing Sheffield Wednesday but as we said at the start the dawning of a new season will bring fresh hopes and stimulation.

Blackburn Rovers and Millwall find themselves meeting straight away a Division down from where both started exactly a year ago, while the third relegated club Sheffield United (how strange to find both Sheffield clubs as low as this) entertain a side who so nearly replaced them, Swindon Town. Coming up this far are Wimble-

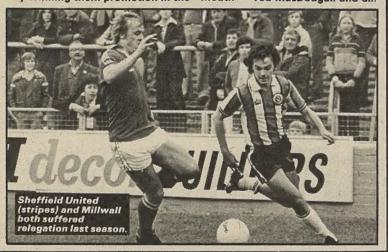
don who were a non-League side when Sheffield United dropped down from the First Division only

three years ago.

Another promoted club, Reading, will no doubt have a bumper gate when the curtain goes up against Brentford, while Grimsby, winners of promotion under John Newman (now at Derby), start against the club he left to join The Mariners, Exeter City.

Bradford City can hardly wait for the visit of last term's bottom club Crewe Alexandra — perhaps because they hit their biggest score of the season against them with a 6-1 victory. Life could be very much swarter of C very much sweeter at Gresty Road though, especially as the vastly experienced Tony Waddington is now in charge.

Alan Buckley back on his favourite stamping ground as player-manager of Walsall will be keen to get off to a winning start against Stockport County, while the most successful manager of all in the closing weeks of last season, Doug Collins of Rochdale, will be equally eager to put one across Bourne-mouth — Ted MacDougall and all.



## Milestones to look out for

ARSENAL scored their 5,000th goal in League football in 1978/79 and their eighth game in 1979/80 will be their 3,000th in the First Division. BOLTON. Their second draw in 1979/80 will be their 500th in Division One. BURY completed their 500th game in Division Three and passed 500 points. They also completed 3,000 League matches in 1978/79. BRADFORD won their 1,000 League match in 1978/79. BRISTOL CITY suffered their 1,000th defeat in League football and should concede their 4,000th goal in 1979/80. BRISTOL ROVERS should concede their 1,000th goal in Division Two in 1979/80. BOURNEMOUTH should concede their 3,000th goal in League matches in 1979/80 Had CHELSEA remained in the First Division they would have chalked up their 2,000th point but in 1979/80 should complete their 1,000 wins in League football (they need eight more) and 43 goals will bring their total to 4,000. CHARLTON have now achieved exactly 1,000 points in Division Two. COVENTRY have completed 500 games in Division One. CRYSTAL PALACE reached 500 in Division Two CARLISLE UNITED conceded their 3,000th goal in League matches last season whilst CREWE lost their 1,000th League game, and conceded their 4,000th goal.
COLCHESTER UNITED conceded their 2,000th goal in the League. DERBY COUNTY have now passed 2,000 Division One matches. GRIMSBY TOWN have achieved their 3,000th point in League football.
GILLINGHAM need another 23 points to bring their total to 2,000.
HULL CITY have now scored over 4,000 goals in League matches whilst HALIFAX TOWN have scored exactly 500 goals in Division Four and need 40 goals in 1979/80 to bring their total number of goals in League matches to 3,000. HARTLEPOOL lost their 1,000th League match and need nine more points to bring their total to 2,000. IPSWICH lost their 500th League match whilst LIVERPOOL have now conceded exactly 3,500 goals in Division One and their eighth match in 1979/80 will be

their 3,000th League game.

LEEDS need four more goals to bring their League total to 4,000.

LEICESTER have scored 2,500 goals in

Division Two and their 36th match in 1979/80 will be their 3,000th League

500 League matches, and if

games in Division Two and have both scored and conceded 3,500 goals in League matches.

WALSALL have conceded 1,000 goals in Division Three and their 18th League game will be their 2,500th.



11 matches in 1979/80 it will bring their total to 1,000 defeats. NEWCASTLE UNITED's eighth League

match will be their 3,000th.

NOTTINGHAM FOREST have now passed 500 wins in Division One. They have also scored more than 2,000 goals in Division One. They have also played their 3,000th League name and 49 points. their 3,000th League game and 49 points will bring their total to 3,000.

OLDHAM need 20 League wins to bring up the 1,000 — they suffered their 1,000th defeat during 1978/79.

ORIENT notched up their 500th win in Division Two whilst PRESTON have now conceded over 4,500 goals. PLYMOUTH have now reached 3,500 goals scored, ROTHERHAM have both

scored, and conceded, 500 goals in

Division Three.
If ROCHDALE concede 26 goals this season, it will bring up their 1,000th in Division Four

SHEFFIELD UNITED have now scored 1,000 points in Division Two.
SHEFFIELD WEDNESDAY played their
3,000th League match 1978/79.
SOUTHAMPTON require eight more

goals to bring up 500 in Division One. SWANSEA CITY have now conceded 3,500 goals whilst SWINDON TOWN need ten more goals for 1,000 in Division Three. SCUNTHORPE UNITED have now lost

matches played and reached their 500th draw. WEST HAM have now played 1,000

#### SHOOT looks at the race for the League Championship and predicts...

OTO-FIN

#### ARSENAL

WHILE John Hollins was a very good buy, Arsenal's first team squad still seems a little thin for a concerted Championship bid. was obvious last season that when Liam Brady was missing, The Gunners struggled, and injuries to two or three players could leave Arsenal in a fix. Malcolm Macdonald's retirement was a cruel blow on the eve of the new season. Also, the team has been together for a while now, and it's sometimes important to inject new faces to maintain momentum. About the same as last season for the Highbury men.

#### ASTON VILLA

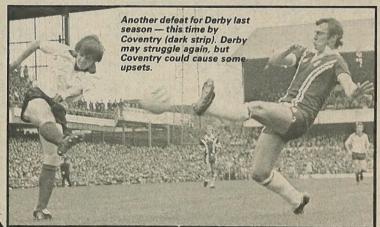
STRANGE things have been hap-pening at Villa Park which don't augur well for the new season. Villa should have done better over the past year or so, but have stood the past year or so, but have stood still. If they don't advance this time there will surely be changes. Villa are certainly capable of winning something — they have the play-ers, but will they manage it? We reckon they'll do better than last season, but how much better is hard to sav.

#### BOLTON

THE addition of seasoned campaigners Dave Clement and Len Cantello give Wanderers a more solid look, and if Frank Worthington can keep up his goal-tally after a summer in the States, Bolton could progress. They have found their feet in Division One and now is the time to advance. Bolton won't be easy to beat, and with Neil McNab and (if fit) Peter Reid going forward from midfield they may have a good run in one of the

#### BRIGHTON

ALWAYS difficult to assess how an "unknown" side will fare in a higher Division. Brighton have some experienced players, but few have played in Division One. Alan Mullery has, though, and his leadership will play an important



# Liverpool, featuring Kenny Dalglish renny Daignish (right) and Arsenal, in the shape of David O'Leary and Pat Rice, should both do well in 1979-80.

role. If Brighton stay with the allattack policy that has got them this far they'll be welcome opponents. We can't see them pulling up too many trees, but their home form should see them through.

#### BRISTOL CITY

THEY'VE been tipped for relega-tion fairly regularly and the depar-ture of stalwart defenders Norman Hunter and Gary Collier will leave the back-four short of cover. Alan Dicks has worked wonders to get City this far and keep them there, but it's always a struggle for a club in a "non-football area" to keep up with the big boys. City may hold their status . . . just.

#### **COVENTRY CITY**

ONE of those teams who won't win the Championship, almost certainly neither of the Cups, yet will cause their share of upsets, especi-ally at Highfield Road. The Sky Blues place the emphasis on going forward and it would be good if this was rewarded with something more than praise. City often play at the expense of their defence and have been on the wrong end of some drubbings. Have they learned their lesson?

#### CRYSTAL PALACE

COULD be the most successful of the three promoted clubs. They the three promoted clubs. They have a good defence — very important — and bite in midfield. It's hard to see Palace scoring too many goals, even with £720,000 Mike Flanagan, but they shouldn't give too many away. Two players could make Palace an extremely good side. Money is tight, though, and Tarry Venables has built his and Terry Venables has built his team mainly from the youth side, so maybe he wants to carry this on.

#### DERBY COUNTY

WITH Manchester City, they head the "Make Or Break" League. There are quite a few reasons why Derby could be relegated. The club has been in a turmoil and there is a lack of quality about the team. Yet Colin Addison is the man to get The Rams charging again, although he will need to strengthen his squad. As a cynic remarked, they're a good outside bet for the drop.

#### **EVERTON**

TWICE they've started brilliantly, only to fall away. Gordon Lee seems to buy a player a month — Garry Stanley was the last major import — and he has a wider selecimport — and he has a wider selec-tion to choose from than any other manager. No chance of compla-cency at Goodison, but maybe it's the way the players have played that's been their downfall. Everton scored the least goals of all last season's contenders away from home and a more positive approach may reap dividends.

#### **IPSWICH TOWN**

WE'LL have to see what effect, if any, Bobby Robson's near-departure to Bilbao has. They've all been together long enough to carry on without any problems and once again Ipswich will play some of the most attractive and effective soccer in the League. New players emerge all the time — last season it was Russell Osman and Terry Butcher — while Robson has few equals when it comes to the trans-

#### LEEDS UNITED

SHOULD be no lack of fire power with Alan Curtis, Ray Hankin, John Hawley, Arthur Graham and possibly Tony Currie around. Leeds, despite the shock sale of Scottish defender Frank Gray, are strong in every department and in his first full season at Elland Road Jimmy Adamson could land a trophy. The

Flland Roaders are through their transitional period and now their supporters will be looking for more success. They might get it.

#### LIVERPOOL

AH! Liverpool! Impossible NOT to tip them to win the Championship, even though they surely won't surpass last season's recordbreaking efforts. What more can you say about the Anfield Reds? They are still the yardstick for every other club and somehow manage to motivate themselves season after season. As always, to win the title a side must finish above Liverpool, and that won't be

#### MAN. CITY

**EVERYONE at Maine Road is on** trial and if results aren't good heads will roll. The team has been ripped apart and patched together again controversially. City have sold a lot of good players and replaced them with unknown quantities. Maine Road fans haven't been too happy about the comings and goings . . . and we doubt if there will be many smiles on the light blue side of Manchester in 1979/80.

#### MAN. UNITED

THEIR defence needs strengthen-ing more than a Ray Wilkins-injected midfield, but Dave Sexton like Napoleon, believes the best form of defence is attack. United didn't play very well last season, despite reaching the F.A. Cup Final. The team is always more likely to win a Cup rather than the League and they aren't as difficult to beat at Old Trafford these days. Will age catch up with Jimmy Greenhoff? It promises to be an interesting season for United.

#### MIDDLESBROUGH

A fine run-in lifted Boro to a midtable place last season and the most impressive aspect of their play was the way John Neal has got rid of the 'Boring Boro' tag. More emphasis is placed on going forward, although it will be a while



before fans accept Boro as more than a hard side to beat. We can't see Boro doing any better this season; in fact, they may be in for an unpleasant surprise.

#### NORWICH CITY

THE Canaries are a credit to John Bond's coaching, although he still hasn't found out how to win away. City were the only Football League side not to win an away League match in 1978/79 and you're never going to achieve anything with a record like that. They finished 16th last time round and probably won't better that by much in

#### NOTTM. FOR.

LOST fewer League games than anyone last season, but found goals hard to come by. Asa Hart-ford will give them more goal-power from midfield and Trevor Francis, as long as he isn't suffering from a Detroit hangover, will make a lot of difference. Brian Clough entered the transfer market after Frank Clark had joined Sunderland as assistant-manager to sign Scotland's Frankie Gray from Leeds United. Forest will be pressing for everything again . . . and, again, will probably win something.

#### SOUTHAMPTON

STILL some way short of being title material, but a fully fit Charlie George may give Saints' attack a boost. Never easy to beat at The Dell and with the evergreen Alan Ball directing from midfield Southampton will have much the same season as before.

#### **SPURS**

THEIR position mid-way up the table last season owed much to the inspiration of Osvaldo Ardiles. Keith Burkinshaw hasn't really added to his squad and the defence still has a frail look about it. Not only that, Spurs found scoring very difficult at home and with pretty much the same team, it's hard to see much improvement.

#### STOKE CITY

A lot of people have tipped Stoke to go straight down and we tend to go along with them. Any side whose defence is built around Denis Smith and Mike Doyle won't be easy to penetrate, but there doesn't seem the quality in depth to survive at the highest level

#### WEST BROM

THEY'LL be all the better for the experience of last season and it would be good to see their attacking style landing a major trophy. Ron Atkinson has bought wisely in Gary Owen and Peter Barnes — and we still haven't really seen £500,000 David Mills. Strong in defence, busy in midfield and fast up-front — yes, there will be a lot to cheer about at West Brom this season.

#### WOLVES

MANAGER John Barnwell extremely well to steady the sinking

Molineux ship last season. Chances are he'll have another long winter keeping the team afloat. The side has been unchanged for too long and some of the players who have come in aren't up to it. But Emlyn Hughes should add some enthu-siasm. If Wolves escape relegation again they'll have done well.

#### SHOOT VERDICT

WE can't see Liverpool having it all their own way again . . . and surely they'll concede more than 16 League goals? Even so, The Reds will be the team the others have to beat as usual. We think it'll be much the same as last season not a good thing — with Liverpool, Forest, West Brom, Arsenal and perhaps Villa or Ipswich there, too. It's hard to see a "surprise" side making a big impact, although it would be marvellous to see the "monopoly" broken. Liverpool won by eight points in 1978/79; this time it could a photo-finish.

#### Now we analyse the rest of the Football League

#### London monopoly in Division Two

WITH apologies to Northern readers it really is remarkable how the Second Division this season looks like revolving around London and its surrounds.

Charlton, Chelsea, Fulham, Luton, Orient, Queens Park Ran-gers, Watford and West Ham are all in there. If Palace and Brighton hadn't gone up and Millwall hadn't gone down it would have been almost an exclusive club!

That of course is being unfair to all the others in there pitching and it's most unlikely London clubs will get things all their own way. Newcastle and Sunderland could claim equally that they'll

turn the Second Division focus on the North-East, and the Roker men in particular with Bryan Robson and the Yugoslav international Bozo Bokato to complement Gary

Continued overleaf



Rowell and company should go one better than last term when

they were pipped at the post.
Cardiff City improved so much in
the second-half of the season
under Richie Morgan that they'll fancy making an impression nearer the top than the bottom for once.

West Ham, who've had a bit of a clear-out, need a couple of players if they're to regain First Division status, and the best of the bunch in London could even be Orient. Jimmy Bloomfield has spent very shrewdly and his side is maturing nicely.

Preston were fancied by many in the know to do well, until they sold Mick Robinson to Manchester City. Now it's more debatable. Burnley should fly the flag for Lan-cashire, however, and Watford with their apparently boundless adventure are likeliest to do well of the promoted clubs.

We'll take Sunderland, West Ham and Burnley to win promotion with Queens Park Rangers and Chelsea to miss out despite the arrivals of Tommy Docherty and Geoff Hurst.

Sorry, but it's Cambridge, Shrewsbury and Oldham going the other wav.

#### Blackpool building

THE quality of the Third Division was something akin to that in the First Division last season. The top six were very, very good. The bot-tom six were pretty desperate and there was nothing much in between.

Of the relegated clubs Blackburn will try hard, but probably lack sufficient sting to make enough impact, Millwall are unlikely to come back up until they too find a consistent goalscorer — but Sheffield United will surely be in con-

United have some good youngsters Kenworthy, Garner, Guy, Flood, Hamson, McPhail, to say nothing of the brilliant Argentinian Sabella, and were a little unlucky to be relegated.

Blackpool are building nicely again under Bob Stokoe, and they played some magnificent stuff at Bloomfield Road at times last season. If they can find more consistency away we fancy them to borough.

come up with Sheffield United and

Swindon.
The Wiltshire club played some excellent football under Bobby Smith and with Bryan Hamilton exerting his influence on the pitch, and Andy Rowland and Alan Mayes scoring plenty of goals Swindon should make it this time.

As for Gillingham, what a shame they should come so close two seasons in a row without achieving their goal. This season may be an anti-climax, though we sincerely hope not. Gerry Summers deserves a better fate.

We're taking Carlisle, Sheffield Wednesday and Reading to push them close in a much tougher Division. Watch Hull too.

Goodness knows who'll go down. This one really is a lottery, but we suspect Wimbledon may find the going tougher, Grimsby will miss the man who took them up John Newman now he's gone to Derby, and it could be a long winter for such as Chesterfield, Oxford and Rotherham.

#### Why The Shots could miss out again

SO to the Fourth and just as Gillingham have failed by a finger-tip in successive seasons here the story is the same for Aldershot. If they were to lose John Dung-worth we fear The Shots could miss out again.

Portsmouth have so much going for them in way of tradition and support that if they start to string together a few results they'll really take some stopping, and just as Wimbledon found their feet in their second season we believe the same could happen to Wigan. They improved over the second half of the season.

Torquay are another seaside club capable of leaping in the right direction, especially if their massive West Indian Les Lawrence hits the goal-trail again, and now that Alan Buckley is back in harness at Walsall as player-manager he could inspire them for an immediate return to the Third Divi-

We fear the same cannot be said for Tranmere, Lincoln or Peter-





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#### IN ENGLAND

#### Kenny Dalglish

ENNY Dalglish has made a habit of winning SHOOT awards. In 1974 he was the Most Exciting Player in Scotland and since his move to Liverpool, he has won the English trophy twice. Even though the Anfield star has three SHOOT awards now, he says: "They mean a lot to me. Let's face it, the fans are the most important people in soccer and to be voted their favourite player three times is wonderful. I must give credit to my team-mates, because without them nothing would be possible." Dalglish, aged 28, was presented with his latest SHOOT award by the Liverpool manager Bob Paisley.

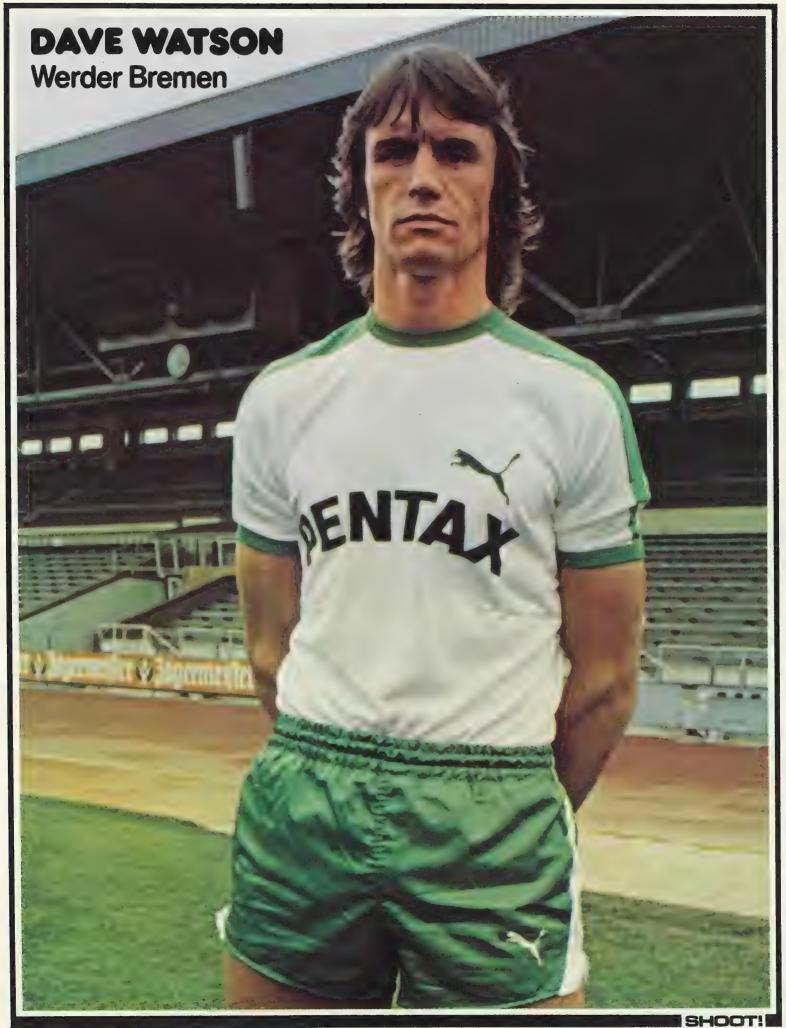


#### IN SCOTLAND

#### **Andy Ritchie**

WITH all due respect to Celtic and Rangers, it's always nice to see awards going to provincial clubs and Morton striker Andy Ritchie fully deserved our Scottish award. All the more satisfying as Andy, 23, went to Cappielow from Celtic! He said: "It's a tremendous honour for me. Some great names have won it in the past and I'm delighted to stand alongside them. I'm lucky at Morton. The boss doesn't restrict me and I hope I've rewarded his confidence in my ability." The boss — Benny Rooney — presented Andy with his magnificent SHOOT trophy.

SHOOT!



### Herr Watson wins Bremen's approval...

OFFICIALS of Werder Bremen are confident that their star England international signing Dave Watson will do for them what Kevin Keegan has achieved

at Hamburger SV.
The former Manchester City centre-half has moved this summer to the heart of one of the most fragile club defences in the Bundesliga.

Werder Bremen have narrowly staved-off relegation for several seasons, but now there are firm hopes that the England strongman will stiffen their rearguard and transform them into a Championship challenging outfit.

Watson's massive frame in blazing the same trail that Kevin Keegan took to illuminate the European scene when he moved from Liverpool to Hamburger has made a major impact already.
West German international goal-

keeper and Watson's Bremen team-mate Burdenski reflects the opinions of most when he says: "David Watson has settled down well at Werder and is accepted by everyone at the club.

"Although he doesn't speak a word of German he is not afraid to order his defenders about and is always in command of the penalty-

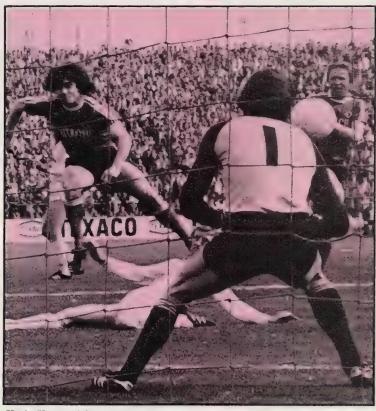
"He is calm, unruffled, and has excellent vision. He's good in the air and strong in the tackle.

And if Bremen are happy with Watson in his early weeks at the club, the big England pivot is more than happy with his new surround-

It worried me that I couldn't speak the language, but it didn't take long to realise that that really doesn't matter. I want to learn to speak German but at the moment I

he great thing is that football is a universal game. Fortunately, many of my new team-mates

### and Kevin Keegan hopes to stay with Hamburger SV



Kevin Keegan (above) scores for Hamburger from close range. Dave Watson (below, back row, extreme right) with some of his new team-mates.

speak good English."

Watson has never been a loser and he doesn't intend to start now.

He was the mainstay of the Sunderland defence that swept Leeds United to defeat in the 1973 F.A. Cup Final.

He helped Manchester City win a League Cup winners medal in 1976 when they beat Newcastle United 2-1 at Wembley.

Since then both he and Keegan have established themselves as vital components in Ron Green-wood's 'new look' England England machine.

Bremen have told Watson already that they will use his aerial power to harrass opposing defences from set piece moves.

He played centre-forward for Notts County and Rotherham when he first turned professional and is no stranger to the art of goalscoring.

#### **New contract**

Meanwhile Keegan, European Footballer of the Year, has inti-mated that he will sign a new contract when his agreement with Hamburger expires in June, 1980.

Keegan, who speaks fluent German, beams: "I'm enjoying life at Hamburg immensely and if we continue to find success I intend to stay another year with the club." Hamburger SV, winners of the

Bundesliga last season, will be pil-

ing all their efforts into winning the European Cup in 1979-80. Keegan will play a key role in their efforts but several observers are doubtful whether they have the firepower to take the crown that Nottingham Forest wore with such distinction last season.

They still fall well short of the brilliance of such fine Cup fighting teams as Bayern Munich and Borussia Monchengladbach.



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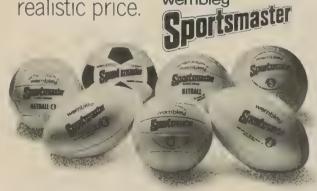
Which you may think is nothing special until you discover that the balls in question are not leather but moulded.

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This week's Star Letter comes from K. Harrison of Oadby, Leicester who wins our special prize of £5.

#### SOCCER U.S. STYLE GOES TOO FAR

H AVING read and heard about the developing soccer world in the U.S.A., I've decided I don't like it one little bit. America can look after its own interests; when British football becomes involved I get annoved.

I'm a traditionalist who believes our soccer always has been and always will be the best. It's the way the Americans present their soccer that bothers me. And the fact that it's rubbing off over here.

Everything in the States is larger than life, including their soccer. All the gimmicks and the razamatazz before games.

Obviously they need to attract fans, but need they go that far? All the constant entertainment distracts from the game itself.

If people want that sort of thing, why don't they go to a fairground? You go to a soccer game to see soccer. I dread the day I am "entertained" by dancing girls or whatever at a match. ever at a match.

The Americans know what is right for their game, and why should we criticise it? The Americans — and others — may not consider standing on a windy terrace at a ground with bad facilities much fun, but our supporters put up with it. It's the same game, but has to be presented accordingly.

#### Keegan lacks ability

BEING labelled world-class is the highest acclaim a player can have. I want to explain why Kevin Keegan is no more than just

a very good player.
He doesn't have a hard shot, his close control and heading leave much to be desired and his left.

foot is non-existent.

When he's in midfield, he gets in the way. He's only European Footballer of the Year because the overall standard has dropped. I mean, Malmo reached the European Cup Final!

Liverpool haven't looked back since selling him. I gave Keegan credit for his bravery and enthusiasm, but he lacks natural ability.

JOE REYNOLDS BLETCHLEY.

 With such views as that I'd love to hear your views on Second Division players. You have overlooked the fact that a season after his arrival at Hamburger he helped them win their first Bundesliga title.

500 up

AVING realised that this August 25th issue, will be your tenth birthday I decided to count

all my SHOOT's.

I have got 508 copies to date and the cost has been £51.36p. And as an old saying goes: 'Money couldn't have been better spent.'

Here's to the next ten years.

JOHN GALLAGHER ST. HELENS.

 Hope you are enjoying our special ten year edition of SHOOT.
 Rest assured we will be striving even harder over the next ten years to ensure SHOOT stays top of the soccer magazine League.

#### Blame Liverpool

**IVERPOOL** chairman Smith said that his club have to explore every way of getting more money from off the field activities. Well, I think Liverpool them-

selves are to blame for the inflated transfer market.

They started it all by paying a record £440,000 for Kenny Dal-

Before that the £50,000 Liver-pool received from Japanese firm Hitachi would have bought them a good First Division star.

Now, all they can get for that money is a Third or Fourth Division player.

JAMES ATKINS, CUMBRIA



I disagree. Liverpool's record, like recent signings Avi Cohen (above) and Frank McGarvey, proves they spend their money wisely.

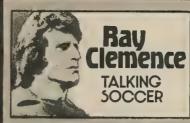
#### Reds Away?

SURELY the logical solution to Wolves' problem of not being able to play at home for the first game of the season because of their rebuilding was to 'reverse' their fixtures with Liverpool. For example, why didn't they arrange to play Liverpool at Anfield for the first game and at Molineux later

Instead, the game has been postponed and the greatest team in Europe have to go to Eire to play a friendly.

SUSAN WALLACE WILSDEN, WEST YORKS

 Good point. Even the Football League slips up occasionally.



A WORD of warning for those fans under the delusion that Liverpool's main aim is to beat the records we shattered last season. Priority, as usual, is to win everything we compete for, and if we happen to collect a few records, as a club or as individuals, they'll be a bonus.

It was marvellous to take the Championship with an all-time high of 68 points, and an all-time low of 16 goals against. We also scored 85 goals to win a prize of £50,000 put up by The Sun newspaper and bookmakers Joe Coral.

Of course, I was especially proud of our defensive record and my part in achieving it, for we'd beaten by eight clear goals the 24 against jointly held by my predecessor, Tommy Lawrence, Peter Shilton and myself.

gers to Liverpool shirts, and lost 3-1, all three goals were "gifts". I was at fault for one, Phil Thompson for another, and the entire defence for the other.

Then there was a goal I gave away at Highbury, against Arsenal, when I allowed the ball to slip from my grasp for David Price to knock in for the winner.

Plus a couple of avoidable penalties, and I admit we could have got the deficit down to ten - or even to a single figure! And that would be a

record surely set for all time.

But whereas keeping the goals down is important, the name of the game is scoring them, and I can't praise our goalgetters enough — particularly Kenny Dalglish. Our dashing Scot truly deserved to win two treasured awards: the Football Writers' Footballer of the Year, and SHOOT's Most Exciting Player of the Year in England.

We made such a fantastic start we looked destined to score over a hundred goals, yet again struck that barren patch in November and December when we went right off the boil. It's one of the big, baffling mysteries at Anfield that we always have a period of struggle, and so far no one has come up with a solution,

I do not attribute the recordbreaking solely to the 'keeper, for he is only one of the men in a team whose job it is to stop the ball getting into the net.

Phenomenal as our goal-stopping feat was, on examination I'm convinced it could have been bettered. On a bad day at Villa Park, for instance, when we played like stran-

'I can't praise Kenny - Dalglish enough'

Perhaps all will be revealed this season to make our attempts on the two trophies top of our shopping list easier to win. It may surprise you to know that like Forest manager Brian Clough I place winning the Championship above even win-

ning the European Cup.
It's the ultimate test for a team. You've proved yourselves over a gruelling course of 42 games played in all sorts of weathers; you start on pitches at their best at the end of the summer, then cut up by ice and snow in the depths of winter, fol-



lowed by mud baths whipped by March winds, and finally hard and bumpy surfaces under Spring sunshine.

Retaining the Championship is always harder, for as Champions you're the team everyone wants most to beat. Forest certainly discovered that harsh fact last season, but had the consolation of being European Cup winners.

Ideally all twenty-two sides in the First Division should be capable of becoming Champions, yet before a ball in kicked in page.

ball is kicked in earnest I feel safe in the prediction that the challengers will number a mere half-dozen.

It won't surprise you that I rate Forest as our main threat again for this season's top honour — as well as the European Cup. Brian Clough and his assistant-manager, Peter Taylor, have created a team strong in all departments and, as we do at Liverpool, continue to add to it with shrewd, top quality buys.

The players work extremely well together, with no one allowed to regard himself as superior; again a characteristic of the Liverpool team.

Trevor Francis, purchased for a, massive record million pounds, has



## TO BREAKNEW or of the data again. TO BREAKNEW REGORDS TO BREAKNEW REGORDS TO BREAKNEW

under Clough's guidance become a player who involves himself completely and never relaxes from first whistle to last. Previously, he had a tendency to drift out of a game, although it must be said that he always delivered the goods — goals — for Birmingham and regularly finished a season as top scorer.

As I was in Israel for a match against their national side, where Bob Paisley completed his signing of Avi Cohen, I unfortunately missed seeing Forest's European Cup win on TV, but I was lucky

enough to watch a re-run of Trevor's goal that sealed Malmo's fate.

Although the 'keeper rushed out at him to form as large an obstacle as he could,' and also in an attempt to distract Trevor, he kept his cool and his eye on the ball to put in an unstoppable header.

The pinpoint cross was supplied by John Robertson, not the fastest winger around but certainly the trickiest and most accurate. Along with Trevor, Garry Birtles and Tony Woodcock, he forms an attack guaranteed to present problems to even the soundest of defences.

Their midfield is equally impressive, with captain John McGovern who, like Ian Callaghan, just goes on and on and never seems to age; Martin O'Neill and Ian Bowyer their "super-sub".

New signing Asa Hartford from Manchester City at £500,000 is a bargain by today's inflated standards, and is a certainty to do well at Forest.

Their defence, marshalled by Larry Lloyd, a former team-mate of mine, is amongst the hardest to penetrate in the League, as they proved in the second-leg of the First Round of the European Cup at Anfield, when they defied all our efforts to peg back the 2-0 lead they established in the first-leg.

It has been strengthened by the purchase of Frank Gray from Leeds, a replacement for that great veteran Frank Clark, who has moved to Sunderland as assistant-manager. But he'll have to fight off a challenge from Colin Barrett, scorer of Forest's second goal against us in the European Cup and who, incidentally, won my testimonial golf tournament a few weeks ago.

The other team to threaten us from the Midlands, according to the form book, should be West Bromwich Albion, who ran us close last season and once again qualified for the U.E.F.A. Cup. They were unfortunate to be knocked-out by losing Finalists Red Star Belgrade whose winning goal was scored in the dying minutes of the second-leg at The Hawthorns.

Last season Albion played attractive, entertaining football and were well worth their number three position in the table, yet I have a feeling they could emulate teams such as Q.P.R. by being "one-season wonders". Q.P.R. finished runners-up in 1976 behind us after a nail-biting finish, and floundered around the lower end for several seasons until suffering relegation last season.

For the past two seasons I've tipped Aston Villa for honours and they've disappointed, so this time I'll give them a break and just say that I wish them better luck.

Newly-promoted Stoke face a tough battle to stay in the First. However, they're a welcome addition to the Division, and should finish in a respectable position clear of the relegation area.

I'm not guilty of anti-London bias when I - confidently predict that Arsenal are the only club we'll have to watch out for from that direction.

#### 'Bolton are capable of springing surprises'

After reaching two F.A. Cup Finals in successsion, winning the second, they are ready to try for the consistency over 42 matches.

From the North, our near neighbours Everton will present the greatest challenge. Manchester City have bought and sold so many players their team will take at least until the end of September to settle down and in consequence not amass sufficient points to carry them through. I know their board of directors are desperate for success, and will probably be looking to replace Tony Book and Malcolm Allison if things don't work out.

If it's any consolation to City fans, I can't see Manchester United doing much better, simply because they lack the right blend to win the Championship. A great bet for either of the domestic Cups, but also-rans in the League I'm afraid.

Last season was a big disappointment for Everton who had hoped to celebrate their centenary year with their first win since 1970, and instead finished in fourth place. Gordon Lee, the manager and a man I admire, has done well getting Everton into Europe two years running, yet obviously it's not enough for their board and supporters.

While every other team except Wolves and Liverpool begin their League programme on August 18th, ours is delayed because the ground at Molineux will not be ready. Apparently the pitch has had to be moved to accommodate the new stand.

Instead, we Reds will be in Dublin playing the League of Ireland, whom we last met in a pre-season match in 1978.

I hope that we reward them with another win. Whatever the result, it will provide us with a hard work-out which should set us up for our match the following Tuesday at Anfield against Bolton.

It'll be the first time a crowd in Britain see us in our new strip, with name of our sponsors, Hitachi, the Japanese hi-fi firm, on our shirts.

Although last season we beat Bolton comfortably 4-1-at Burnden Park and 3-0 at Anfield, we shan't be taking the two points for granted. Ian Greaves has a good side capable of springing surprises!

Keep in touch —







JOHN Hollins could hardly believe it when he got the chance to join mighty Arsenal for £75,000 last month.

He never expected such a glamorous club as The Gunners to come in for him when he decided to quit Queens Park Rangers when his contract expired.

John is 33 and some would consider him past his best.

But Arsenal boss Terry Neill is confident that Hollins, one of the most dedicated and honest professionals in the game, still has a lot to offer.

That's why he dangled a tempt-

## JOHN HOLLINS-aiming to be a first team star at Arsenal

ing two-year contract in front of him, a contract that Hollins simply could not turn down.

"It's like a dream to be joining a club such as Arsenal at my time of life. I was absolutely staggered when they wanted to sign me — but I'm delighted and flattered that they did." he explained.

but I'm delighted and flattered that they did," he explained.

Hollins could also have gone to Norwich or Luton. Both made him good offers that he thought about carefully. But once Arsenal showed their hand the others stood no chance.

"When you are a young player making your way in the game, or one at the top of the tree, you hope one of the truly great clubs — of which Arsenal are one — will try to sign you." Hollins went on.

sign you," Hollins went on.
"But when you are past 30 you don't even give a thing like that a thought. I certainly never did — and you could have knocked me down with a feather when Terry Neill came in for me.

"Terry laid everything straight on the line for me. There were no promises about regular first team football — and I did not want any.

"I've had too many of those in the past, only to be hurt and disappointed when they were broken.

"I'm going to Arsenal simply as a member of their squad. It's up to me whether I break into the first team. And if I don't it won't be for the want of trying.

"I have never been a reserve team player in my life and I'm not keen to become one now. A first team spot is my aim and I'll soon find out if I'm good enough to hold one down in face of the fierce competition for places there is at Highbury

"The offers from Luton and Norwich were really good and I had to give them both a lot of consideration. But Arsenal is something different and I know that if I had turned down the chance to go there I would have regretted it for the rest of my life."

Neill will get the £75,000 he paid for Hollins back in honest endeavour alone. For John is as straight as a die and does not know what it is to give less than 100 per cent — on and off the field.

100 per cent — on and off the field.

He's been that way since he joined Chelsea straight from school as a 15-year-old.

He was a regular in the Chelsea first team by the time he was 17 and gave the Stamford Bridge club 14 years' loyal service.

Eight of those years were under manager Dave Sexton. And when Sexton left to take charge at Queens Park Rangers Hollins soon followed him, for £80,000.

In his first season at Loftus Road,

Hollins helped Rangers to the best year in their history. They made a spirited challenge for the First Division title, before being narrowly pipped by Liverpool.

After that things were never the

After that things were never the same again. Rangers slipped from their high pinnacle and a slump set in that finally saw them lose their place in the top flight at the end of last eaces.

last season.

When Hollins made up his mind to leave Rangers he thought he might have to settle for Second Division football — or even Third — for the remainder of his career.

#### Recognition

Arsenal changed all that dramatically. They have given Hollins a new lease of life — and he intends to repay the faith they have shown in him.

Hollins never really received the recognition his talents deserve. He gained only one full England cap.

He has played in midfield and in the back-four. He has done jobs he has not liked if it was in the interests of the team.

Neill's bold move in offering him a First Division life-line could prove one of the new season's master strokes and we are willing to bet that a few other top bosses will regret not trying to get him.

## GEOFF HURST – helping to plan a better future for Chelsea

THE most optimistic Chelsea supporter would be hard pressed to predict an instant return to the First Division for the club at the end of 1979-80.

The club is in debt up to its neck. Most of the stars who won so much success for the club have departed. Ray Wilkins, Chelsea's one precious asset, is set to move, and the gates have dipped alarmingly.

But it would be wrong to believe that an air of total dismay hangs heavy over Stamford Bridge. Indeed, the opposite opinion is held by the men in charge of steering Chelsea back into the First Division.

No one is more confident of a better tomorrow than Geoff Hurst, the club's newly recruited coach.

Hurst has never been a loser — and he claims he is not going to start now.

"The whole club is geared to bringing success back to Stamford Bridge," says Hurst. "We want it to be a properly run club. It has great traditions and we aim to restore them.

"What pleases me is that there are so many good youngsters here, possibly the stars of tomorrow. My job will be to get the most out of them,"

Hurst is indebted to the three years' managerial experience he received with Southern League Telford. He did not lead them to staggering success but learned much about handling players.

One of the hardest tasks he had

One of the hardest tasks he had was to dispense with the services of one of their most loyal and respected players, Jack Bentley.

"It was a heartbreaking decision to have to make. Jack was 35 and over the hill. But he had given the club so many great seasons. He was not the player he had been. I was blunt and forthright and he was disappointed with my decision, but understood.

#### 'Repercussions'

"There is only one way to treat players — fairly. Tell them the truth always and you will not get upsetting repercussions. Try to deceive them and all sorts of trouble can follow.

ble can follow.
"I shall try to be as fair as I can with the lads at Chelsea."

Hurst, who spent several weeks sharpening the work-force at Stamford Bridge in the most gruelling pre-season training, is hoping that several youngsters will bridge the gap between reserve team and first team football this term.

Those he is confident will hit the

forefront include Gary Chivers, a 19-year-old right-back, who made his League debut in Chelsea's home defeat of Middlesbrough in April.

Michael Nutton, aged 19, is another exciting prospect. A centre-back, he made his debut against Bristol City last December when Micky Droy was sidelined. The fans could also thrill to the

The fans could also thrill to the surging runs down the wings of David Stewart, 21, whom Chelsea manager Danny Blanchflower awarded a Northern Ireland cap. Born in Belfast, Stewart was transferred from Hull in April after playing for Bangor in the Irish League.

Stewart was all set to join an Australian club in the spring but Blanchflower moved in when the deal fell through.

Michael Fillery is another Chelsea starlet expected to make the grade this season. An 18-year-old midfield player in the mould of Martin Peters, he possesses a fluency and control that should delight fans.

One of Chelsea's problems last season was uncovering strike support for 16-goal Tommy Langley. Now, Hurst believes that Gary Johnson, a Peckham, London-born 19-year-old could stand squarely at Langley's shoulder to take on Sec-



ond Division defences. He played twice against Manchester United last season and pleased the Chelsea management on both occasions.

Hurst makes no secret of his ambition to become a manager one day. He has been influenced considerably in this respect by the help he has received from Danny Blanchflower in giving him a niche in League football, and Ron Greenwood, who took him into the England camp as a coach.

"I have a tremendous respect for both men — and have learned much from them. I could not be receiving a better schooling."

It would not surprise Geoff Hurst's fans if the "star pupil" fulfilled his ambitions to become a manager one day.





PETER Litchfield, 23-year-old Preston goalkeeper, will not be found wanting on the score of experience.

The former Manchester and Lancashire Boys Under-19 player had one year as a schoolboy with Bolton, three years as an amateur and semi-professional with Manchester City and six months semi-pro with Droylsden before signing terms for Preston early this year. early this year.

Manchester-born Litchfield went on tour with Manchester City to Japan and South Korea as substitute goalkeeper in 1976.



THE EIRE P.F.A. have negotiated a partial Freedom of Contract deal for S their members.

Any player over the age of 33, who has given his club five consecutive years of service and who is not under a current contract, will in future become a free agent.

#### Joe Louis signed for Liverpool

DOES Liverpool's signing of Israeli international Avi Cohen remind some Soccer folk that in July, 1944, they signed a . . . world heavy-weight boxing Champion, who is still alive? He was Joe Louis, who was in England to give exhibitions. Liverpool, as a gimmick, signed him on amateur forms, but he never played for them never played for them.

ONE youngster who couldn't wait for the start of the new season is Mark Falco, the 18-yearold Tottenham striker.

Mark, a free scoring forward with the England Youth team, got his First Division chance at Bolton last season and scored in a shock 3-1 victory for the Londoners.

There is no doubt that Falco has been a stunning success so far. Last year he earned the trophy as the top England player in the Atlantico Cup competition, won when the Youth team were under

the guidance of Forest's Brian Clough and Peter Taylor. Add to this his great burst of goalscoring with the Tottenham reserves and there was no doubt Mark would have to be given his first team chance before the end of

the campaign.
Mark, who was born at Hackney and was spotted by Spurs playing for his local team on the Hackney Marshes, has been astounded by the progress he has made to break

through.
"I was stunned by it all," he says. 'It was only my first full season in the reserves and yet I was still eligible for the Youth team

"But even at that time I was

dying for a crack at big time foot-ball."

He certainly took his chance when the opportunity arrived.

I am feeling confident now and will not be overawed by a regular spot in First Division football.

Falco was blooded well as he came through Hackney, London and Middlesex schools football and then graduated to the England Youth team. Now it looks like all systems go for this exciting young Londoner

SWANSEA is the venue for the Wales v. Eire Iriendly international on Tuesday, September 11th

LUTON'S fine young full-back Kirk Stephens wouldn't mind a move back to his native Midlands. The club he lancies? Birmingham City



WILL the opening day of the new season on Saturday (August 18th) provide an instance of "rain stopped play" as it did two

The lpswich v. Arsenal First Division game — Town won 1-0
— was halted by heavy rain six minutes into the second-half,
Keteree Roger Kirkpatrick (now retired) kept the players of

LAST year West Brom's Alistair Brown gave his side the lead against Ipswich after just 20 seconds. What's the odds against any player beating that time this weekend?

THE odds are also astronomical against Manchester United or any other of the 91 Football League clubs repeating the Old Trafford team's 1930-31 start.

It was the worst in League history. Twelve games without a point in which United scored only 13 goals and conceded 46. The sequence ended with a 2-0 home win against Birmingham. But the points dropped cost United their First Division status. They were relegated with 22 points, nine fewer than Leeds, who went down with them.

SPURS will hardly expect to equal the start which put them on the way to a Football League and F.A. Cup double in 1960-61.

They won their first 11 games. Don Revie, whose Leeds side almost equalled the feat in 1973-74, said it would never be beaten. He could be right!

STOCKPORT County striker Les Bradd is the only player who has scored on the opening day of the last three seasons — the first two with Notts County.

THE 92 League clubs will be hoping the big kick-off crowd pattern continues. The figure of 616,603 for the 46 games a year ago was an increase of 26,081 on 1977, but 13,122 down on

#### Second Benefit for Bomber

WEST Bromwich Albion have taken the unusual step of awarding Tony Brown a second testimonial.

The long serving Albion player had a benefit in 1973 — the year Albion were

relegated.
Albion's directors feel that there would be a much better response to Brown's testimonial over the coming months and this would be most fitting for a player who has given the club such fine convice.

for a player who has given the club such fine service.

At the same time Albion offered Bomber Brown and skipper John Wile new three-year contracts which will keep them at The Hawthorns until the end of their playing careers.

#### Gates — Dates

MANY Fourth Division gates in the last MANY Fourth Division gates in the last two seasons read more like the year than the size of crowds. Crewe have drawn attendances of 1926, 1937, 1957, 1973, and 1974; Hartlepool 1926, 1946, and 1988; Darlington 1919 and 1965; York City 1970; Halifax Town 1918; Torquay United 1920; Rochdale 1963; and Chester 1995. and Chester 1996.

#### **BLUES-REDS** CLASH

NORTHERN Ireland's top glamour game when the 1979-80 term kicks-off this Saturday (August 18) should be the potentially exhilarating All-Belfast Ulster Cup clash between League Champions Linfield and Cup holders Clifton-

In the corresponding game a year ago, the Solitude Reds, who also picked up the County Antrim Shield last term, surprised the illustrious Blues with a fine 3-2 Windsor Park victory, and fol-lowed this up with a 4-3 First Round Irish Cup triumph over their capital-city rivals, later in the campaign.

But Roy Coyle-bossed Linfield, who eventually went on to retain the League-style Uister Cup and the League Championship for the second consecutive year, gained revenge on their near neighbours, scoring 3-0 and 2-1 successes en route to a record-shattering 32nd

League crown. Saturday's clash, which should attract Ulster's biggest attendance of the day, promises to be a real thrill-a-minute affair and a term-opening match

GEORGE Smith, ex-Newcastle United, Portsmouth, Middlesbrough, Birmingham City and Swansea, was best man at the wedding of Middlesbrough defender Willie Maddren. The close

defender Willie Maddren. Ihe close friends have teamed up again. Maddren, whose playing career was cut short by injury, has started a new career as coach at Hartlepool. Maddren will help manager Billy Horner, another former Middlesbrough

player, and player-coach Smith.

THE Football League fixture computer has arranged an interesting derby clash. Newcastle United and Sunderland will have a New Year's Day battle at St. James' Park. One set of supporters will celebrate the New Year in style. The others will hope for better things!

A BREATH of fresh air . . . Clyde and Ayr United will both be sponsored by Brit-

United will both be sponsored by British Oxygen this season. Clyde, incidentally, have signed former Celtic goal-keeper Denis Connaghan after failing to persuade Peter Bonetti to join them at Shawfield.

Clyde will now listen to offers for veteran 'keeper John Arrol. Another good piece of business by Clyde manager Craig Brown was the signing of free transfer full-back Jim Boyd. Clydegold Boyd to Motherwall last season for sold Boyd to Motherwell last season for £30,000!

#### **FACT**astic

IN September, 1946 Johnny Carey (Manchester United) and Bill Gorman (Brentford) both appeared in two internationals within the space of three days — for different sides. First they played for Northern Ireland against England in Belfast and two days later turned out for the Republic of Ireland against England Johnny Carey, one of the greatest players in Manchester United's history, captain of their 1948 Cup-winning side and Championship team in 1952, played 29 times for Eire and seven times for Northern Ireland, while Bill Gorman, of Bury and Brentford, gained 14 caps for Eire and four for Northern Ireland Only 32 Irishmen ever earned international honours with both countries, and there can be no further additions to the list

#### **BOSS REWARDS** ROSS

IAN Ross, the former Aston Villa skipper, has returned to the West Midlands after ending his playing career with Peter-borough United.

borough United.

Happily though, Ross is far from finished with the game. Wolves boss John Barnwell remembered lan's influence as skipper during his managerial reign at London Road and had no hesitation in offering him a coaching post at Molineux when it became available.

SIGNING with a difference . . . Hearts have recruited money spinner Richard Kendrick in a bid to arrange a lottery for the modernisation of Tynecastle. Kendrick joins Hearts from St. Mirren, for whom he was netting £8,000 per week. Before going to Love Street he was attached to Leeds United.

THE "youngest manager in the Football League" label has changed hands many times in recent years, and Graham Taylor (Watford) and Bobby Smith (Swindon Town) are just two who have owned that distinction. Now it belongs to Swansea City player-manager John Toshack, who, 30 last March, is young enough to be the son of a number of other current managers.

#### No Provan -No pictures

NICE ONE, Celtic! The Parkhead men recently had their photo call at the ground, but Billy McNeill postponed the team group pictures because Davie Provan was missing with a virus. McNeill, delighted with the displays of Provan during last season, thought it was only fair that the player posed along with his team-mates. Provan returned a couple of days later . . . and was put in the

#### **MORE CLOSE-SEASON TRANSFERS**

Peter Barnes (Manchester City to West Brom) Stewart Barrowclough (Birmingham to Bristol

Alan Birch (Walsall to Chesterfield) Alan Birch (Walsall to Chesterfield)
Terry Brisley (Charlton to Portsmouth)
Len Cantello (W.B.A. to Bolton)
Hugh Cheetham (Crewe to Reading)
Dave Clement (Q.P.R. to Bolton)
Tommy Craig (Aston Villa to Swansea)
Mervyn Day (West Ham to Orient)
Tony Evans (Cardiff to Birmingham)
Tony Fitzpatrick (St. Mirren to Bristol C.)
Mike Flanagan (Charlton to Crystal Palace)
Frenk Gray (Leeds U. to Nottm. F.)
Emlyn Hughes (Liverpool to Wolves)
Steve Jones (Walsall to Wimbledon)
Mick Lambert (Ipswich to Peterborough)
Steve Mackenzie (C. Palace to Man. City) Tom McAlister (Rotherham to Bleckpool)
Jimmy McIlwreith (Portsmouth to Bury)
John Mahoney (Middlesbrough to Swansea)
John Margerrison (Fulham to Orient)
Ronnie Moore (Tranmere R. to Cardiff C.)
Gary Pierce (Wolves to Barnsley)
Sean Rafter (Leicester C. to Orient)
Dregoslav Stepanovic (Wormacia (WG) to
Man. City) Steve-Taylor (Luton to Mansfield) Neil Townsend (Weymouth to Bournemouth)
Pedro Verde (Hercules (Alicante) to Sheff. U.)
Bill Taylor (England and ex-Manchester City
coach appointed coach to Oldham)
Mike Brown (ex-manager Oxford U. appointed
assistant-manager to West Brom) Bill Asprey
(appointed manager of Oxford U.)





#### Six make playoffs

S the North American League A s the North American Levels of heads into the final weeks of the regular season play, seven of the 16 playoff berths have been clinched and only one of the League's 24 teams has been mathematically eliminated.

Minnesota Kicks, led by former Middlesbrough player Alan Willey's 19 goals and five assists, have

become the first team to win a Divisional title.

They nailed down the National Conference's Central Division crown with a 2-1 overtime win over Houston Hurricane. It was their fourth Divisional title and Willey's winner against Houston moved him into fifth place in alltime NASL scoring.

Six other teams are definitely through to the playoffs. The Cosmos, Vancouver Whitecaps and Washington Diplomats in the National Conference and Tampa Bay, Houston and Fort Lauderdale in the American.

The only team ruled out for definite are the Memphis Rogues, which Charlie Cooke inherited from Eddie McCreadie this season. Their record of five wins and 21 losses is the worst in the League.

To make matters worse, the sale the franchise to a group of Phoenix businessmen has fallen through.

#### Takeover bid

THE Rochester Lancers could become another Canadian franchise next season.

Molson Breweries are rumoured to be making a takeover bid with the idea of relocating them in Montreal. They would be the fourth team in Canada.

#### Chinaglia leads — iust

THE League scoring race is hotting up again. Last year's winner Geor-gio Chinaglia is still ahead with 25 goals and five assists for 55 points.

But two players are now breathing down his neck. One is Argentinian Oscar Fabbianni, who now has 23 goals and seven assists for 53 points.

Fabbianni says he owes a lot of his success to Rodney Marsh. Says Oscar: "When he is on the field i have to play well because he is such a great player." Chinaglia said: "Every year

someone else comes along like Fabbianni. I'm used to the pressure."

The other player who is capable of catching the New York star is the brilliant Gerd Muller.

The German international has now scored 18 goals and 13 assists for 49 points, just six behind the Cosmos star.

Odd as it may seem, considering all the British strikers who have-played in the NASL in its 13 year history, only one has ever won the scoring title.

That was Paul Child, back in 1974. He's still playing for San Jose Earthquakes.

FRANK Worthington is still upset by Bolton's refusal to let him move from Philadelphia to Tulsa.

He says: "I could be the leading scorer in this League. I have no doubts whatsoever. All I need is the right team. I am fed up with not being used.

"If I can be top scorer in the First Division, which is the toughest League in the world, I can do it in

the States. If I ever get the ball."
Striking partner Davie Robb
says: "Frank's different class. I try so damn hard to give him the ball. But everything I do is the wrong thing at the wrong time. He must wonder what's happening. If he's upset, I don't blame him."

#### Better ball

ALAN Ball has found a new lease of life since moving from Philadelphia to Vancouver.

He's also rediscovered his scoring touch. He has five goals and four assists in six games.

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WALES HOME	S/BOYS		YOUTHS	S/MENS	LARGE
SINGAPORE AWAY	S/BOYS		YOUTHS	S/MENS	LARGE
SAUDI ARABIA	S/BOYS	BOYS		S/MENS	LARGE
INDONESIA AWAY		BOYS	YOUTHS	S/MENS	
ENGLAND HOME			YOUTHS	S/MENS	
LEEDS HOME			YOUTHS	S/MENS	
C PALACE AWAY				S/MENS	
DUNDEE HOME	S/BOYS	BOYS	YOUTHS		
EINTRACHT AWAY	S/BOYS	BOYS	YOUTHS		
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EX STOCK



THE Tennent Caledonian Cup, the Drybrough Cup, the Skol tournament ... where will it all end?

These three sponsored competitions were available before the official kick-off to the new season in Scotland and, of course, the fact they are backed by breweries leads

to several questions.

I've read quite a bit about people having a go at soccer for accepting this sponsorship. They say it is bad for the game. They point out that drink is often to blame for some of the mindless violence that goes on in soccer and gives the sport the sort of name it can well do without.

Fair enough. I know that alcohol can send soccer fans into a condition where they are not responsible for their actions. I accept that point. But I hardly think that these so-called 'fans' are going to drink more because tournaments are being backed for cash from breweries. The Tennent Caledonian Cup,

The Tennent Caledonian Cup, hosted at librox for the last four years and won by Kilmarnock on penalties this time, has been a huge success in terms of quality soccer, high attendance and good behaviour.

I firmly believe that there is a place in soccer for sponsorship as long as it is tasteful. I wasn't particularly surprised when I read that one of Britain's richest clubs Liverpool had accepted a one year deal with Japanese firm Hitachi to advertise their name on the famous red shirts and tracksuits. The newspapers say the Anfield club will pick up around £50,000 for their enterprise.

I know a lot of Scottish clubs who would bend over backwards to get somewhere near a guaranteed figure like that for themselves. It would certainly ease a lot of financial worries for some teams North of the border.

Liverpool may not be allowed to wear their 'Hitachi shirts' on television and that reminds me of the little row that blew up in Scotland a couple of seasons ago when Hibs signed a contract with a sportswear

firm.

They had to have a change of strip for televised games without the company's name appearing.



# Sponsorship can be a good advert for soccer?

Rangers, too, had their problems with advertising last season.

We were blacked from television because of the double banking arrangement of advertisements round our ibrox pitch. I don't want to get involved too much in that argument, but it was sort of strange to see other games appearing on the box with advertising round the ground in just about every place you could imagine!

The television people believe that advertising should be done through them. They say they will not tolerate 'free' adverts. Some time in the future I'm sure someone will sit down and thrash all this out and leave football to the footballers, the advertising to the advertisers and the television to the TV companies. Until then we're likely to have a

little row every now and again!

Remember when Bayern Munich were ruling European soccer not that long ago? They had a deal with a giant international sports manufacturing company, but weren't allowed to carry that sponsor's name on their shirts or tracksuits when they were playing European games!

As I said earlier, there is a place in soccer for sponsorship if it is organised in the proper manner. I mean there must be a halt to what a club can wear on their jerseys.

Imagine taking the field with the words, 'DRINK BLOTTO'S BEER' emblazoned in enormous colourful letters on your shirt, back and front. That I think, would start to devalue the game.

And I don't imagine 'EAT AT

JOE'S' or 'RENT A CAR AT BLOGG'S' would look too good, either! The Hitachi emblem looks just about right. I've seen it on the shirts of players for Hamburger SV, Kevin Keegan's club. Used in that way it is perfectly acceptable.

Will my club Rangers follow Liverpool's example and put a sponsor's
name on our shirts? That's not for
me to answer. Rangers are a proud
club with a history second to none.
They have deep roots and they may
not want the famous light blue

jersey to be 'spoiled'.

Do I think there is too much sponsorship in the game? Sometimes I feel there is too much football and that can be caused by too many tournaments. Rangers will have played in at least seven competitions before the end of this season — the Tennent Caledonian, the Drybrough, the Premier, the Scottish Cup, the League Cup, the European Cup-Winners' trophy and the Glasgow Cup.

That's a fair amount of tournaments and that's a lot of soccer. Thankfully, I enjoy my game and playing with a club such as Rangers you know everyone is aiming for you. That means there is never any respite and I welcome that, too.

Before I go I must say I was slightly intrigued to find a Hamilton Accies programme for last season. What I found in there was novel.

Do you know that Douglas Park fans can sponsor the boots of their favourite players every week and get their name in the programme? It's really quite amazing. If a fan doesn't have enough cash to spare he has the opportunity to just sponsor one boot!

Now that's what I call sponsor-

Just a brief word now about our match this Saturday (August 18th) against Celtic at Ibrox.

If ever a match was a pointer to the season this is the one. We drew 1-1 and beat our Old Firm rivals 2-1 in our two League matches at Ibrox last season, so we will be hoping to

carry on the good work
See you in a fortnight . . .



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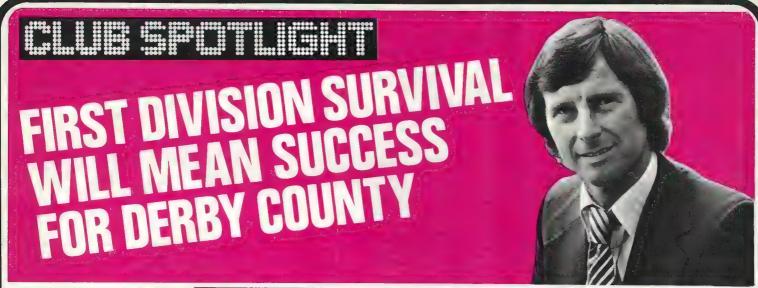
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OUR years ago, Derby County went into the season as reigning League Champions. They met and beat West Ham in the Charity Shield at Wembley and, with Charlie George newly arrived from Arsenal to add flair to what was already just about the best side in the club's history, hopes were high that the success of the early 70's would continue and that Derby could stretch out from the homely old Baseball Ground to become one of the best sides in Europe.

There were grounds for such optimism. Derby's line-up contained skill in every department, a glittering array of international talent with such men as Rod Thomas, David Nish, Roy McFarland, Colin Todd, Bruch Rioch, Archie Gemmill, Francis Lee and Kevin Hector. Dave Mackay, who seemed to have the manager's job for life when he led The Rams to the title in 1974-75, had taken over the side left to him by Brian Clough and led it to further glory.

#### Transfer record

Mackay simply wanted to assemble the best players in the country and allow them to express themselves on the field. Before the turn of the year, he broke Derby's transfer record by signing Welsh winger Leighton James from Burnley for £300,000.

James, now back at Turf Moor after an unhappy spell with Queens Park Rangers, was to be the last piece in Mackay's jigsaw, but it never worked that way and trouble was not far ahead.

The 1975-76 season ended in disappointment. Derby were elimi-





nated from the European Cup by Real Madrid after establishing a 4-1 lead at the Baseball Ground and they fell to Tommy Docherty's young Manchester United side in their first F.A. Cup Semi-Final appearance since 1948.

With George injured at a crucial stage, their League challenge also faltered and there was a general feeling among supporters that a side as good as this should have won something.

Even so, Derby had qualified for the U.E.F.A. Cup through finishing fourth in the League.

Success was becoming a habit or so the fans thought.

Since then, the story of Derby County has been one of almost total disaster. Mackay was sacked after his request for a vote of confidence had been rejected, Colin Murphy lasted less than a year during which time Derby tried unsuccessfully to lure Clough and Peter Taylor back from Notting-ham Forest — and the reign of

Tommy Docherty produced only confusion and controversy. When The Doc left to take over Queens Park Rangers in May, Derby were looking for their fifth manager in six years and were bitterly disappointed when Alan Durban turned them down to stay with the Stoke City team he had just steered out of the Second

Division. The search was on again and, after eight weeks without an occupant, the manager's chair was finally filled by Colin Addison, Ron Atkinson's number two at West Bromwich Albion.

He parted company with Frank Blunstone, Docherty's assistant, and brought in John Newman, who had just taken Grimsby Town out of the Fourth Division. The combination of bright young talents gave new hope to the city, but the shocks were not yet over.

Less than a fortnight after clinching the appointment of Addison, chairman George Hardy found himself the ex-chairman. The board, often so bitterly divided as to be a standing joke in the world of football, had decided to revert to a two-year rota for chairmen, voted Hardy out and installed Richard Moore in his place.

Addison's first job was to persuade Roy McFarland, the only remaining star of the great days still there, to re-sign rather than take his pick from Wolves, Bir-mingham or Bristol City. "My contract was up," explains

the former England centre-half, and before I went away on holiday, I had made up my mind to leave Derby. I have had a lot of injury problems, we had spent three seasons fighting against relegation, just staying up last

time, and I felt a move would suit

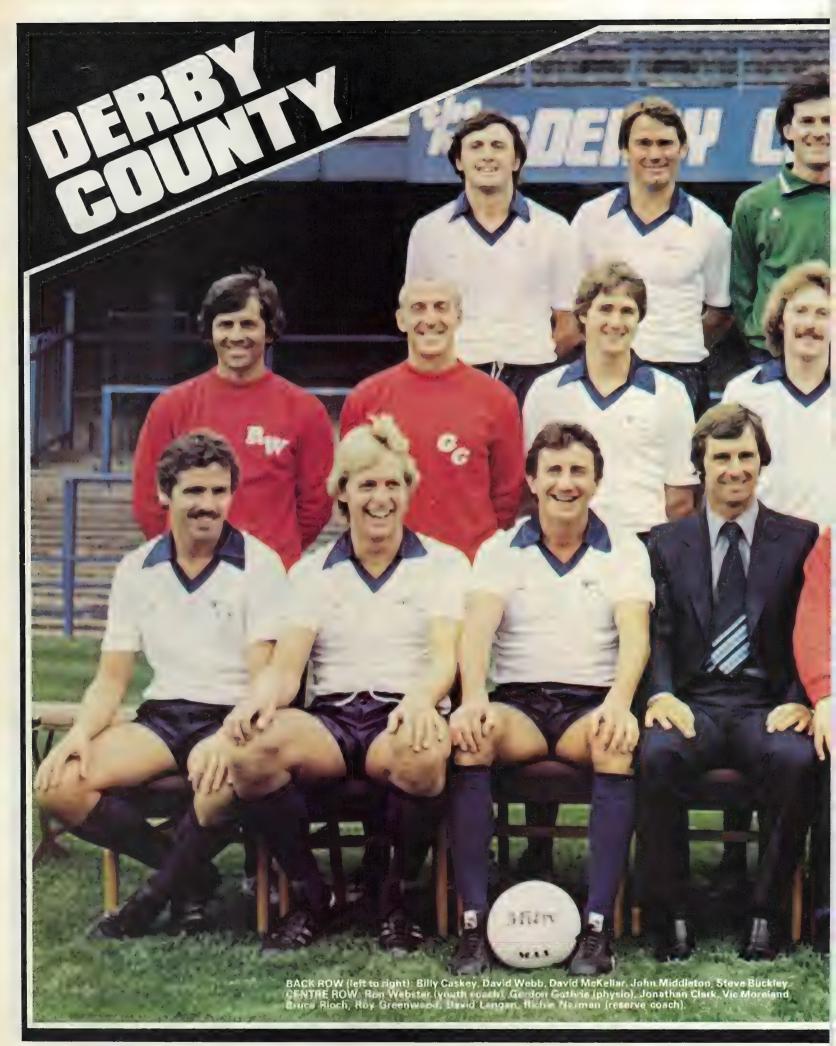
"But as soon as I came home from Majorca, Colin and John were waiting to see me. We talked for a long time and ranged over a lot of topics. I had known some great days at the Baseball Ground, but I had fallen out of love with Derby County.

They re-sold the club to me and I was very impressed by what they said and by their honest approach. Colin said it was going to be hard work and that he wanted me involved, so I sat down and signed a two-year contract."

In May, Derby stayed up almost by default. Their total of 31 points was the lowest by any club to survive in the First Division since the introduction of three up and three down and finished off with a dismal performance on their controversial sandy pitch in the last game of the season, losing 3-0 to Middlesbrough.

Addison, who had managed Hereford United and Newport County, had a spell with Durban City in South Africa and been assistant-manager Notts at County before going to West Bromwich, knew he was walking into one of the toughest jobs in football.

'I don't for a minute underesti-Continued on page 30





#### Continued

mate the size of the challenge," he said, "but it is every manager's ambition to be in charge of a First Division club and this opportunity was too good to miss.

I know Derby have had their troubles but, in football terms, it's only five minutes since they were one of the best teams in

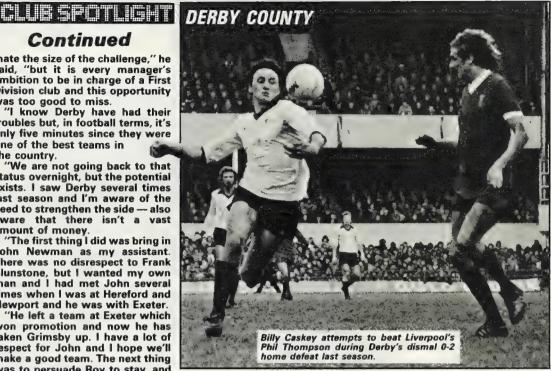
the country. We are not going back to that status overnight, but the potential exists. I saw Derby several times last season and I'm aware of the need to strengthen the side — also aware that there isn't a vast

amount of money.
"The first thing I did was bring in John Newman as my assistant. There was no disrespect to Frank Blunstone, but I wanted my own man and I had met John several times when I was at Hereford and

Newport and he was with Exeter. "He left a team at Exeter which won promotion and now he has taken Grimsby up. I have a lot of respect for John and I hope we'll make a good team. The next thing was to persuade Roy to stay, and John and I are both absolutely delighted that he agreed. If it hadn't been for his injuries, he would still be England's centre-







It is hard to assess Addison's playing staff, because the whole club was in a state of flux under Docherty. During his 20 months at the Baseball Ground, more than 40 players were either bought, sold or given away: in less than two sea-sons, he made use of 45 different players in the first team, a staggering total.

Given those facts, it is hardly surprising that there was a permanent air of instability about the team, a lack of a consistent playing pattern.

The Doc even found time to sell three of the players he had bought: Gerry Ryan came from Bohemians and after winning his first Eire cap, went to Brighton; Terry Curran, now at Sheffield Wed., was signed from Nottingham Forest and moved on to Southampton, while Scottish international Don Mason, exchanged with Q.P.R. for Leigh-Southampton, ton James, returned to Notts County after a year.

Colin Boulton, David Nish, Colin Todd, Archie Gemmill, Rod Thomas and Kevin Hector, all with at least one Championship medal, were victims of Docherty's clear

Derek Hales, a £300,000 flop at Derby was sold to West Ham on his way back to Charlton and Charlie George, temperamental darling of the terraces, was snapped up by Lawrie McMenemy at Southampton. It was often bewildering as the transfer deals piled up and the

fans tired of the headlines.

Derby were weak in both penalty-areas last season. Neither John Middleton nor David McKellar proved as sound in goal as Boulton, given away to Tulsa Roughnecks, and there was a chronic shortage of goalscorers at the other end.

Gordon Hill, who followed The Doc from Old Trafford, was troubled by knee injuries and, as far as the Derby public goes, remains an unknown quantity.

John Duncan, signed from Tottenham Hotspur last September, was another victim of the injuries which have hovered round the Baseball Ground for three years, so Docherty bought Roy Greenwood from Sunderland and patched up with youngsters like Paul Bartlett and Andy Crawford.

Addison will have no complaints about the full-backs, Eire international David Langan and strongman Steve Buckley, born only a few miles from Derby but arriving via Burton Albion and Luton Town.

In the centre of the defence, McFarland and Steve Wicks are capable of forming an effective partnership, with veteran David Webb in reserve. Wicks calls McFarland: "The best centre-half ve ever seen.

Powell, anchor man and son of a former Derby player, was the club's Player of the Season in 1978-79. His team-mates call him 'The Rock' because of his willingness to

battle and ability to wreck oppos-ing attacks: he will remain a key man under Addison.

Daly, leading scorer last season, had a lot to do with keeping Derby up in 1976-77 after Colin Murphy had signed him from Manchester United. But the Irishman with the magic feet was never happy under Docherty and supporters are hoping that a new manager will draw out Daly's brilliant best again.

Vic Moreland, who came from Glentoran at the same time as Billy Caskey, gave some lively midfield performances last season and there are hopes that Jonathan Clark, another Manchester United old boy, will give more than a glimpse of his potential. Caskey who, like Moreland, won his way into Danny Blanchflower's

Northern Ireland team, showed a big heart in attack but not many goals to go with it. Addison needs to strengthen his side up-front.

There are a lot of ifs and buts at the Baseball Ground as Addison and Newman set out to recapture the glory days which saw Derby win the title in 1972 and 1975.

#### Stability

More than anything else, Derby need stability — an end to bewildering changes of management and a constant traffic in players.

There was no doubt that, when Docherty arrived, some sort of clear out was necessary, but it was hard to see any pattern emerging from his buying.

Addison must plug the leaks at one end and find somebody to stick in goals at the other. That may sound simple, but there is a long, hard road ahead of him.

Success this season would mean keeping clear of the relegation struggle: any placing in the top half of the table would be a triumph. After all that has happened since the day Clough and Taylor walked out almost six years ago, Addison must lay new foundations before he can reach for the top.





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#### A.M and P.M.

Is it true England once had a pair of full-backs nicknamed "Morning" and "Evening"?

TONY DARTON. THETFORD

Quite true, Tony. They were the Wal-ters brothers — and, as their respective initials were A.M. and P.M., you can see

how it came about!

The brothers played for the Old Carthusians — one of England's top teams in that bygone era — and were right and left-back together for their country nine times in the 1880's.

#### Blackburn Rovers

As a Blackburn Rovers admirer, can you tell me the clubs they beat in their six successful F.A. Cup Finals?

MARIO SANT. MALTA

Rovers' only Cup-winning this century took place in 1928, Mario, when they beat Huddersfield 3-1 in the Final Earlier, they'd won the Cup three years running — beating the Scottish club Queen's Park 2-1 in 1884, and 2-0 in 1885, and then West Bromwich 2-0 in 1896.

After that, Rovers won two years on the trot — beating Sheffield Wednesday 6-1 in 1890, and Notts County 3-1 in

#### **Ball Burst**

Which club played in two F.A. Cup Finals, and the ball burst each time?

ANTHONY LUFF, FARNHAM

Charlton were the club, Anthony — and, what's more, it happened two

years running. .The ball burst, and had to be replaced. when they were beaten 4.1 by Derby in the first post-War Final in 1946 — and the same thing happened again when they beat Burnley 1.0 at Wembley 12 months later

Funnily enough, five days after that flist Final, Charlton and Derby metagain in a First Division game — and that ball

#### **Home Winners**

Could you please tell me how many host-nations have won the World Cup, and who they were?

PAUL DINON. ROTHERHAM

• Five times it's happened in 11 World Cup competitions, Paul — Uruguay in 1930; Italy in 1934; England in 1966, West Germany in 1974; and Argentina

Additionally, two other host-nations - Brazil in 1950, and Sweden in 1958 —

have reached the Final Anyone want a small bet on Spain in 1982?

#### **Highest** Average

Which club holds the record for a sea-son's highest average Football League gate?

J. FALOON, Co. ARMAGH

Surprise, surprise — it's Manchester United!

An average of no less than 57,758 spectators watched their 21 home First Division games in the 1967-68 season.

#### Q.P.R. Results

As a Q.P.R. supporter, I'd like to know the results of our First Division games against Arsenal?

PHILIP SHORT, LONDON, NW6.

 In Rangers' first-ever season in Divi-sion One in 1968-69, Philip, Arsenal won both games — 2-1 at Highbury, and 1-0 at Loftus Road

at Loftus Road
After returning to the First in 1973-74,
Rangers won 2-0 at home, and drew 1-1
away. Then the following season it was
two draws — 2-2 away, and 0-0 at home.
In 1975-76, Rangers lost 0-2 away, but
won 2-1 at home, in 1976-77, if was a 2-3
defeat away, and a 2-1 win at home, in
1977-78, Q.P.R. lost 0-1 away, and won
2-1 at home, and last season lost both
games — 1-5 away, and 1-2 at home.

● In the Semi-Finals of the 1964-65 European Cup. Inter-Milan beat Liverpool 4-3 on aggregate — Liverpool winning 3-1 at home, and losing 0-3 away.

(TONY GAETA, Italy)

Merthyr Town played in the old Third Division (South) between 1920-21 and 1929-30. (TERRY BROWN, Islington)

Sheffield Wednesday were formed in 1867, and Sheffield United in 1889, both were elected to the Football League in 1892. (RICHARD DAVIS, Rochester)

Arsenal have won the League title eight times — in 1931, 1933, 1934, 1935, 1938, 1948, 1953, and 1971. (CYRIL CHOO. Singapore)

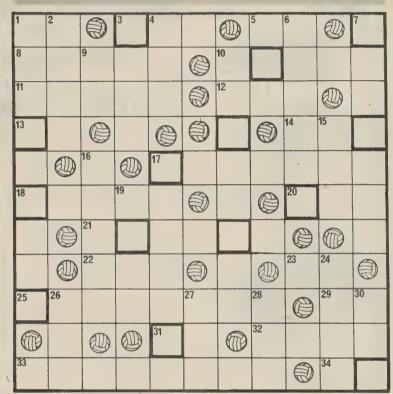
Forest's highest League scorer in a single season is Wally Ardron — 36 goals in Division Three (South) in 1950-51.

(HALEY ELSDEN, Southgate) 

Expert would like to point out that although all lotters are read, he can only reply to published questions because of shortage of time.

## for the

After solving the clues in this specially compiled crossword, you can use the letters in the thick-edged squares to form the name of a Liverpool midfield player. Answers on page 52.



ACROSS:

(1) Ivan -- lac, Southampton defender.

- Matthews, former Coventry

City goalkeeper.
(5) Ort--- Argentinian World Cupplayer, 1978.
(8) Russell —, of Ipswich Town.
(10) David —, Arsenal midfielder.

(11) Br---- Lane (Sheffield United

ground). Animal from the missing letters reversed.

Eric St---e, Brighton 'keeper. Mike --cherty of Sunderland.

(14)Take three letters from The Toffees for a newt.

Paul —, Ipswich Town striker.
--nn-d-ce Pa-k (Dundee United). Headpiece made from the omissions.

Kevin B---tie (Ipswich Town). Drink from the missing letters.

Moscow —, European Cup-Winners' Cup Finalists (v. Rangers) in 1972.

- Wallace, Coventry City striker.

(23) Jimmy C -- e, Liverpool midfielder.

Old —, won the F.A. Cup in 1878/79 and 1881/82.

Tadeusz -- wak of Bolton (ex Warsaw).

Rangers play at Ibr -- Park.
Peter ---h-las (Crystal Palace).

Statue from the omissions. **Wolverhampton Wanderers** 

ground.
(34) Phil D-y-r of Cardiff City.

DOWN:

- Ground, home of Brighton & Hove Albion.

R--t-Ha-l Ground (Southend). Foreign city from the omissions.

The -, nickname of Derby

County. L-eds U-ited play at Ell-nd (4) Road.

(5) Take three letters from Pat Rice to give "anger"

Devoid of sound - unlike most soccer crowds!

- Park, ground of Cowdenbeath.

Arthur -- nn of Shrewsbury

Steve —, Spurs midfield player. Could be a "transfer" one, for (10) (15)instance.

(16) One medium for following the

Wilf —; former famous England inside-forward who played for Middlesbrough from 1937-1954.

John —, Norwich City defender. Weather condition which causes

the cancellation of many matches.

(26)Number of clubs in the Scottish First Division whose names start with the letter "H".

(27) Tool descriptive of dropping a player from the team.(28) Number of times Newcastle

1

United have won the F.A. Cup.

The number of goals scored in the 1977/78 European Cup Final (Liverpool/Bruges).

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Liverpool v. Bruges
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Nottingham Forest v. Liverpool
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Liverpool v. Borussia MGB
1977 BATTLE OF THE GIANTS
Manchester Utd v. Liverpool
1977 LEAGUE CUP FINAL
Villa's Hat-trick.
1976 UEFA CUP
Liverpool v. Bruges
1976 FA CUP FINAL
Super Saints!
1976 LEAGUE CUP FINAL
Man. City v. Newcastle
1976 KINGS OF SCOTLAND
Rangers v. Hearts
1975 F.A. CUP FINAL
Hail To The Hammers!
1975 LEAGUE CUP FINAL
Viva The Villa!
1974 F.A. CUP FINAL
Liverpool's Cup
1974 LEAGUE CUP FINAL
Liverpool's Cup

1974 F.A. CUP FINAL Liverpool's Cup
1974 LEAGUE CUP FINAL Wonderful Wolves!
1973 F.A. CUP FINAL Sunderland's Cup
1973 E.AGUE CUP FINAL Spurs v. Norwich
1972 F.A. CUP FINAL Leeds v. Arsena!
1972 LEAGUE CUP FINAL Salute to Stoke!
1971 F.A. CUP FINAL Arsenal v. Liverpool

Arsenal v. Liverpool
1971 EURO CUP WINNERS
Chelsea v. R. Madrid
1971 LEAGUE CUP FINAL

Spurs v. Aston Villa 1970 F.A. CUP FINAL

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### 79-80... A make or break

THE first day of a new season is a red letter day in every League footballer's calendar. But for some it has greater signifi-cance, the start of a trail which could rocket them back to fame and success, or throw them cruelly on the soccer scrapheap.

The nightmare of a serious injury or loss of form is always lurking at the back of any superstar's mind. And those who experienced its sad reality last season know that they have only one more chance to recover superstar status.

Malcolm Macdonald, Arsenal and former England goalscorer, knows as well as anyone the agonising tricks which football's wheel of fortune can play.

#### 'Set-back'

Macdonald made only four League appearances last season, and underwent three knee operations in twelve months. Then, after playing eight matches in Sweden during the summer to complete his return to fitness, he was ready to recapture his first team place.

"Nobody was looking forward to the new season more than I was," he says.

"We were in West Germany on our pre-season tour and whilst working out on our first training session I went over awkwardly running up a steep hill. "The knee reacted to the fall and

fluid came up around the joint. It was not a normal type of injury, and I'm afraid I had to announce

my retirement."
"It was an enormous blow for Malcolm and the club," says High-

season for these stars

bury manager Terry Neill.

Three summers ago the football world was at the feet of another England star, Gerry Francis. Only 25, he was captain of his country and in charge of a Queens Park Rangers side that had just finished runners-up in the League.

Then it all turned sour. A succes sion of back and knee trouble left him with grave doubts about a soccer future that once seemed so

bright.
"I only hope those injury prob-lems are in the past," says French who is looking to make a fresh start under Terry Venables at Crys-

tal Palace.
"There were times when I thought I would not play again.
But now things can only get better."

Emlyn Hughes, is another man determined to prove that the knockers were wrong.

Hughes, just transferred to Wolverhampton Wanderers after 12 years at Liverpool showed on England's end-of-season tour he is still worthy of an international place.

"I was very dejected when Liverpool dropped me last season but talking to some of the people I respect in football kept me going," said the 31-year-old defender. "Bill Shankly, Joe Mercer, Ron Greenwood and Alf Ramsey all

told me to stay in the First Division as long as possible, and not to drop to the lower Divisions.

"Now I believe I can go on at the

"Now I believe I can go on at the top for another couple of years—and I aim to prove it with Wolves."

Aston Villa's Andy Gray is a player with more than just a couple of years at the top left in him. The tall, powerful striker is only 23—yet the new season is equally critical for him.

Scottish international Gray the

Scottish international Gray, the best all-round centre-forward in Britain, has more than once presented Villa manager Ron Saunders with a written transfer request.

After a lengthy spell out of the side when he had a cartilage operation, and only eight goals to show for his season's efforts, Gray feels a new start would give his career the impetus to take him back to the top.

Charlie George, brilliant former Arsenal and Derby midfield star, faced a serious setback when he joined Southampton for £400,000 in December, last year. Injury postponed his first appearance until the end of March against Arsenal.

**But Saints manager Lawrie** McMenemy sees this season as the time when George can finally fulfil his massive potential.

"He is the type of outstanding

player I wanted to lift a good team into one that wins things.

"He has been told he can take over down here where Peter Osgood left off. As an idol. He has that special kind of ability and his

Derby's Gordon Hill faces the prospect of recovering from injury without Tommy Docherty's guidance. The Doc who turned him into star at Manchester United and then bought him from Old Trafford when he took over at the Baseball Ground.

#### Suggestions

This is clearly a make or break season for him, but he has already ruled out suggestions that he might rejoin Docherty at Queens Park Rangers.

"At this stage of my career it would not make sense to drop into the Second Division," says Hill.

"I have got to stay at Derby and prove that I have the ability to be a force at the top — and perhaps even to get back into the England reckoning.

Former England players Stuart Pearson (Manchester United) and Kevin Beattie (Ipswich) have their sights set on the same target. sights set on the same target. Pearson missed much of last sea-son with a nagging thigh injury, and during the summer Beattle underwent his third cartilage oper-

"I am keeping my fingers crossed that my problems are over at last," said Beattle. "I have been depressed at times, but now I am excited at a new start and a chance to prove my ability again."







## **ORDERED TO**

That's Bruno Pezzey, the Austrian who sank England

ON Greenwood's England men flew into Vienna for the final match of their European tour with an unbeaten tag to protect. They had every reason to be full of confidence after beating Bulgaria 3-0 and drawing 0-0 in Sweden.

But at the Prater Stadium, 70,000 Austrian lans saw their team deleat England 4-3, and no one played a more vital role in that defeat than centre-back Bruno

Pezzey

Pezzey had played a major part in helping Austria qualify for the 1978 World Cup, and their successes in Argentina, where they beat West Germany for the first time in 47 years, But his role in all that was purely defensive. Only after the World Cup, in season 1978-79 did he begin to score goals for Austria.

#### Scored

A powerful defender, strong on the ground and in the air, Pezzey had gone upfield at set pieces to score plenty of goals in club games, but just once, way back in 1976 in a 3-0 win away to Greece, had he scored for Austria. All that changed last season in August, 1978 Austria won 2-0 away to Norway in a European Championship match, and Pezzey headed the opening goal. A month

headed the opening goal. A month later in Vienna he again scored the first goal in Austria's slender 3-2 victory over Scotland that placed them temporarily on top of their

group.

The Saturday before the England game, Pezzey headed his club Eintracht Frankfurt into the lead in their German F.A. Cup Semi-Final against Hertha BSC and knowing how dangerous he could be. Austria's manager, Karl Stotz ordered Pezzey to go upfield for set pieces against England.

After just 20 minutes a short

After just 20 minutes a short



corner on the left was finally swung into the middle by Kurt Jara and Pezzey flashed his header past Peter Shilton to put Austria ahead.

Late in the second-half, England had drawn level at 3-3, but after 70 minutes Pezzey pushed forward again and from a cross by his captain, Robert Sara, he ran through England's defence to head the winging goal

the winning goal. Only 24, Bruno Pezzey will surely score more goals in the luture, but

to get two in a win over England ranks highly in his career. Pezzey, born in Lauterach, first played for First Division club Vorwerk Bregenz in his teens. At 19 he was in the first team, always a centre-back in senior football, but a blow for Bregenz led to new doors being opened for Pezzey. For the 1974-75 season the Aust-

rian F.A. decided to reduce their Division to ten clubs who would meet four times, thus relegating seven clubs, and Bregerz were amongst the seven.

Pezzey was transferred to the reigning Champions Wacker linistruck in and out of the linistruck first team in his first.

Innsbruck first team in his first season, Pezzey was firmly estab-lished in 1975 when he helped his

lished in 1975 when he helped his club to a treble. They won the League Championship, the F.A. Cup and the Mitropa Cup.
His first cap came in 1975, too, and he saw plenty of action in European competition. Champions again in 1976-77, Wacker Innsbruck reached the Semi-Finals. In 1976-77 Pezzev also played in In 1976-77 Pezzey also played in the U.E.F.A. Cup and German scouts, always common in Austria, were constantly recommending Pezzey to Bundesliga clubs

Pezzey was transferred to Ein-trecht Frankfurt in 1978 and will play for them in the U.E.F.A. Cup next season. At 24, with 37 caps, he has a bright future.



## RADONAS

DIEGO Maradona has been acclaimed as the new Wonder Boy of soccer, but there seems to be one weakness in his impressive and exciting array of football talents that threatens to mar his image as the successor to Pelé. Like Johan Cruyff, the 18-year-old superstar likes to argue with referees and has been sent-off no fewer than three times during the couple of dozen games he has played for his club, Argentinos Juniors, this season

Juniors, this season.

"The first red card was in a friendly match against Belgrano in Córdoba," he recalls. "I asked the ref if he could occasionally give a decision in our favour, and he sent me off. Then in another match against Gimnasia a player called Tutino caught me with a really bad tackle. I leant up and just looked at tackle I leapt up and just looked at him. I didn't touch him. A few words were exchanged and the referee sent us both off."

The most recent sending-off was, ironically, again in a friendly match against Gimnasia y Esfrima in Mendoza (above right). In the 77th minute, "Pelusa" (Diego's nickname) was upended in the Gimnasia area, but referee Bogdanovsky, was delayed. danowsky waved play on. Diego protested; the referee gave him a verbal warning; Maradona began to applaud sarcastically; the referee ordered him off.

On the way to the dressing-rooms a group of boys were chant-ing his name and applauding, so Diego took off his shirt and threw

youngsters was seriously injured in the scuffle to grab the cherished

"The referee in that match was awful," comments Maradona "It happens very often that in the provinces the officials are terribly provinces the officials are terribly partisan and this one was a classic example. He just wouldn't give a single decision against the local side. We were winning 1-0 and playing well, and then suddenly one of the players chopped down Chiachio, ran off with the ball and

scored. "Then our offside trap caught them fair and square, and one of their forwards even used his hand to control the ball — but the ref gave the goal. Then my team-mate Rios went to complain, and the ref just said he should be substituted! Rios said 'come on, you're ruining this game as a spectacle' and the ref sent him off. ref sent him off.

"The referee had my card marked right from the start. 'I'm going to get you riled and then I'm going to send you off' he told me. 'And don't think Maradona is the big boy round here, because I'm the one who's in charge.' He was insulting us all through the game. Every time they chopped us down Every time they chopped us down he waved play on. At one stage Pellerano, my team-mate went up to him and said 'please respect us if you want us to respect you'. He told him to shut up in no uncertain terms

Then when they brought me

A NEW record was set in the recent Swedish First Division match between Sundsvall and Landskrona Bois (2-3). With three goalkeepers unfit, Landskrona asked their former 'keeper, Rolf Nilsson, now retired to help them out. Nilsson was 47 at the time and beat the all time record for the oldest player to play in Division One. That was held since 1964 by Gunnar Gren, who starred in Italy and the 1958 World Cup, and played his last League game for GAIS Gothenburg when he was one month short of his 44th birthday.

ACCORDING to Italy manager Enzo Bearzot (right), the Quarter-Finalists for the European Championship next year will be: Italy (hosts), Eng-land, Portugal, Spain, Holland, USSR, Czechoslovakia and West





BORUSSIA Monchengladbach players were offered a bonus of £3,725 a man if they beat Red Star in the U.E.F.A. Cup Final. Then goalkeeper Wolfgang Knieb remembered that at the start of the season the players were offered a supplementary bonus of £2,500 a man if they qualified for a European competition for 1979-80. The players argued that having won the U.E.F.A. Cup and qualified for Europe as holders they should also get their "supplementary" bonus. tary" bonus



down in the penalty-area I couldn't stand any more. It was the most obvious penalty you could ever wish to see. I got up and asked the ref to give us at least one decision. but he just came up to me and told me he was going to make a name for himself by sending me off. I applauded him and out came the red card. The whole team and our manager Delem protested, but I just walked off.

"I know I shouldn't have applauded like that — it isn't the professional attitude that I should professional attitude that I should have. I'm trying to curb my protesting, and I certainly do it less now than before. But I just can't stand it when the match is run by a man with no sense of justice. That's it — I just can't stand injus-

#### MAIER COULD BE FORCED to oun

HE new Bundesliga season kicked THE new Bundesliga season kicked off in West Germanny a week ago and for the first time in 13 years Sepp Maier wasn't in the Bayern Munich side. The 35-year-old goalkeeper is still recover-ing from multiple injuries sustained in a car crash last month and it is unlikely he will ever play again.

Maier, one of my favourite players of the 70's, was driving home in his Mer-cedes 450 SEL after a friendly in Anzig. It started to rain and the roads became

greasy.

According to the police, Maier's car slid to the other side of the road and crashed into an oncoming Mercedes and an Opel Kadett. The other passengers involved were also badly hurt and the scene was described as "a heap of rubble". All cars were write-offs and damage estimated at £30,000.

Maier suffered broken ribs, a broken sternum (breast-bone), a broken left arm plus injuries to his head and diaphragm (chest muscles). The player was on the danger-list and was taken to two

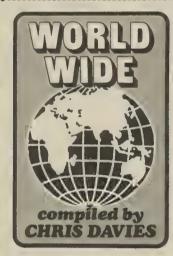
on the danger-list and was taken to two different hospitals for treatment in the following eight days. Maier is now "satisfactory".

Tests showed that Maier had 0.3 percentage of alcohol in his blood; the limit in West Germany is 0.8.



FORMER Bundesliga club FC St. Pauli have gone into liquidation with debts of around £450,000. This leaves the city of Hamburg with only one big club: Champions HSV.

EAST German Cup winners, 1.FC Magdeburg, fielded an all-international team in the Cup Final. Moreover, ten of the team were former Youth internationals, which suggests that the DDR develops their young talent better than any other country. LINDINALDA Miranda is the third woman football referee to be registered



#### Train Tragedy

RUMANIA'S 26-year-old Aural Radulescu, who played for Sportul Studentusz, was accidentally killed while touring West Germany with his club. He and team mate Constantin Stroe were messing about when the party changed trains in Hanover, jumping off and on the train they had just left as it moved out. Radulescu fell under the wheels and although he was not killed outright, he lost both legs and an arm and died in hospital.

#### WORLD CUP CHAOS?

SPAIN'S decision to use a total of 17 stadiums in 14 different cities for the 52 matches in the 1982 World Cup Finals means that players, journalists and fans will have to do an unprecedented amount of

travelling.

In theory, a team reaching the Final could have played in no fewer than five different cities involving journeys totalling around 1,500 miles. Obviously the players will receive VIP treatment on special lights, but the fans will find their pockets and their patience severely strained by the lengthy journeys in a country where express trains average around 25mph.

Incidentally, RTVE, the Spanish TV network, aren't at all happy about the high number of venues either. They maintain that screening matches from 17 different stadiums will be an unprecendented strain on their resources, and they're to ask FIFA if the Finals can be extended by two or three extra days to give them more of a

three extra days to give them more of a chance to shift their equipment from city to

in Brazil. She comes from the State of Plaul (North Brazil) and follows the precedent set by Léa Campos of Minas Gerais and Ana Maria of Brasilia. THE players of Hamburger SV have had a whip-round to buy a Mercedes for

naa a wnip-rouna to ony a merceaes for the team masseur Herman Rieger, who does not get win bonuses.

GUMERSINDA Hauca, sg, officiating at an amateur match in Peru, sentoff a player of Arequipa and the player lost his head. He attacked the referee, who was beaten unconscious; the official was taken to hospital and three weeks later he died without recovering consciousness.

consciousness.

IN a European Championship match
Switzerland beat Iceland 2-1 in Reykjavik. This was Switzerland's first
away win for st: years.
MOHAMED Ali Akid, the 30-yearold who played for Tunisla in the
World Cup, moved to Saudi Arabia
early this year, but died recently from a
heart attack.

heart attack.

REFEREE José Assis Aragão has been accused by Francana players of being under the influence of drink whilst refereeing the match which they lost to Palmeiras 3-1. Manager of Francana, Daltro Menezes, has been ordered to explain the accusation by the São Paulo FA F.A.

#### French Cup records broken

THE French Cup competition broke all attendance records last season according to official figures recently released. Even so, they're hardly sensational by any standards. I won't give you the complete list, because the French play no fewer than seven rounds before the First Division clubs join in. But here are the figures for the final rounds after the Big Boys had waded in: Eighth Round (32 matches)209,204 Ninth Round (16 matches)257,025 Tenth Round (8 matches)197,243 Quarter-Finals (2 matches) 141,912 Semi-Finals (2 matches) 64,097 Final (1 match) 46,070 All in all, the French were delighted with a total of just over one and a half million spectators for the competition—beating the previous record set in the

— beating the previous record set in the 1974-75 season. For the record, FC Nantes won the Cup by beating Second Division Auxerre 4-1 in the Final after

#### 'If fans can insult the referee. why can't a manager?'

JUAN Carlos Lorenzo insists that this is definitely his last season as manager of South American Champions Boca Juniors, and he's already negotiating with Velez Sarsfield.

with veloz sarsiteta. In the meantime, the controversial Argentinian has been mixed up in his usual quota of picturesque episodes. He was sent-off just before the end of Boca's League match against Independiente for persistently insulting the

referee.

And, as the bench was on the opposite side of the field from the dressingrooms, Lorenzo slowly made his way eross the centre of the pitch insulting all
the Independiente players who happened to be within earshot and assuring
them that his players would kick them to death during the following Wednesdays's Copa Libertadores match.

Lorenzo later commented: "If the fans can insult the ref, why can't i?" Some
example! There was another comic episode before the next independiente —
Boca clash. Lorenzo remembered that when Colombian side Deportivo Cali
arrived at the Independiente ground they found that their dressing-room was
mysteriously without water and electricity. The Boca players were puzzled to
see three 'unknown' names on their squad-list for the match and it turned out
that Lorenzo had decided to take two electricians and a plumber . . .

### Brazil have learned

BRAZIL'S manager Claudio Coutinho (right), appears to have learned his World Cup lessons. He admitted, when re-appointed as Brazil's permanent manager, that his tactics in Argentina had been much too rigid and agreed that the Brazilian players' principal attribute — inventiveness — had been stifled. Again he has kept his word and the "new Brazil" is full of creative, inventive players who are again bringing the joy and colour back to the Brazilian game.

Coutinho has gone over completely to attacking play, and this is reflected in the results in Brazil's 15 goals in three games this year. Paraguay were beaten 6-0; Uruguay 5-1 and Ajax of Amsterdam 5-0. Agreed the opposition was not of top class, but then poor opponents playing away often make it very difficult for the home team to score — as England have found to their cost in recent years.

It also merits note that Brazil have

It also merits note that Brazil have it also merits note that Brazil have played as many as six new players at once in each of these three games—the basic team, however, has remained the same. Coutinho has taken the opportunity to try out new players and there are several other new players who are due for tests, but who have been injured and have not yet had their chances.



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GIANNI Rivera has finally retired. Aged 36, he had "retired" once or twice before. This time it's for real and Rivera now has a position within the club that is difficult to define, but he'll still have a lot of say in what happens. Gianni played more than 500 League games for AC Milan and last season led them to their tenth Championship. Here, Rivera talks to SHOOT'S Italian correspondent Guiseppe Matarrese.

SHOOT: When your career began did you think you'd be so successful?

RIVERA: No. Every youngster dreams of doing well and I count myself lucky that mine became RIVERA:

SHOOT: You made your First Division debut aged just 15, more than

20 years ago . . . RIVERA: I've always been a cool person and remember that I didn't feel too nervous. I was helped a lot by Franco Pedroni, who was in charge of Alessandria.

SHOOT: How did you come to join

Milan?

RIVERA: Pedroni was a former Milan player and it was he who encouraged me to further my career. Juventus and Inter were also interested in buying me, but I was happy to go to Milan for

SHOOT: During your career, before the ban, you played alongside many top foreign stars. Who would you regard as the best? RIVERA: Many people have compared my style to that of Juan Alberto Schiaffino, the Uruguayan, but I never played in the same side. but I never played in the same side as him. He left Milan the year before I joined. The Brazilians, Dino Sani and Jose Altafini were

the best . . . Sani a midfield genius and Altafini a great striker.

SHOOT: Not Jimmy Greaves . . .?
RIVERA: Jimmy was a player of immense talent, but as a man not contribute the post of the strict very intelligent — certainly not when he was with Milan. Maybe he was too young then.

GIANNI RIVERA AC MILAN 'The team beaten by North Korea was Italy's best'



SHOOT: You were the last teenager to be capped by Italy. Why don't we see youngsters being capped so often these days? capped so often these days?
RIVERA: Previously, clubs used to
"blood" players younger, and this
was reflected in the national side.
SHOOT: Do you prefer football
today to that of yesteryear?
RIVERA: If you like playing football
then it makes no difference. Soccer today is faster, although that in no way makes it less enjoyable.

SHOOT: You played in four World Cups, from 1962 to 1974. Which do you regard as the best, skill-wise? RIVERA: The 1962 competition in Chile. Overall, there was more skill and technique shown there than in

the other three. SHOOT: You won 60 caps for Italy. Does any match in particular stand

RIVERA: Not really. I find it difficult to select one game from so many. SHOOT: Well, which team was the best you played in? RIVERA: Strangely, the one that played in the 1966 World Cup in England. With Gigi Riva on the left wing it would have been the greatest. Unfortunately, we lost to North Korea. No one knows what went wrong then.

SHOOT: Your biggest thrill? RIVERA: Winning the European Cup at Wembley when we beat

Benfica in 1963. SHOOT: And disappointment? RIVERA: North Korea. Need I say

SHOOT: What is your view on the

ban on foreign players? RIVERA: Football today is big business and we should allow clubs to have two foreigners per club. On the other hand, the economics of Italian football are such that the suspension should not be raised unless we can find a way around making our economy even worse. Foreigners would want very high salaries and our clubs are in enough debt as it is.

SHOOT: In Italy, referees and club officials are almost as famous as players. Is this a good thing?

RIVERA: No, especially with referees. We talk too much about them — too seriously as well — not to mention the inquests on their decisions. Still, this is in our mentality and there's little that can be done about it. SHOOT: Football is all about scor-

ing goals, but we don't see many

in Italy.
RIVERA: A goalless draw can be a good match. Having said that, yes, there should be more emphasis on scoring. The problem is, a manager worries that if his team loses, he will be sacked. Pressure on the manager comes from the chairman

and the pressure on the chairman comes from the supporters. We've chosen the easy way out by think-ing it is better to avoid defeat than look for a victory. SHOOT: Italian clubs haven't been

doing too well in Europe. RIVERA: it's just a lean time. On

the other hand, our national side is doing better than for years. Our League programme starts late in comparison with the rest of Europe, but hopefully this will be sorted out and we fall in line with the other European countries. When the First Round of the Cups are played, our League programme isn't under way, so that puts our clubs at an obvious disadvantage. SHOOT: In Britain, three games in a week isn't out of the ordinary. In Italy, everyone talks of a "hard time" and complains.

RIVERA: If everyone tells you you're tired, you end up feeling that way. Personally, I'd rather play more, like they do in England, than train.

Arrivedercil Gianni Rivera says goodbye to the lans after his last game for AC Milan.

# 'ONLY TWO REAL



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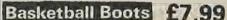
Winning Cups and playing at Wembley is tremendous, of course, but everyone at Old Trafford is disappointed and disillusioned with our lack of First Division progress over the past few years.

Although I'm confident of a good season for United, setting our sights on the title might be too ambitious.

I honestly can't see any club strong enough at the moment to seriously challenge the domination of Liverpool and Nottingham

Obviously United must improve on last season's League performance and aim for a position high enough to ensure we qualify for

It's absolutely vital for a club like United to be involved in foreign competition. I'm jealous of the teams taking part in either of the three Euro competitions this term. Without the challenge of the Inter-Milans, Hamburger SV's, Feye-





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# CONTENDERS FOR

noords and Barcelonas much of the season is meaningless as far as I am concerned.

I joined Man. United to win trophies and play regularly in Europe and won't be content until I achieve those ambitions.

Neither will manager Dave Sexton, who is determined to reestablish this club as the country's

A successful United may well be a slightly less adventurous United, though. I'm not suggesting we are going to abandon our attacking policy — impossible under Dave Sex-

ton's managership — but we must tighten-up at the back.

I'll continue to add my weight upfront during set-pieces, but this season I've got to discipline myself and curb my attacking spirit a little. When I go charging upfield our defence is exposed and less compact. That must change.

We're not that far away from having a side capable of taking on and beating the very best, but have to adopt more organisation and more concentration into our play.

So Manchester United might be pushed to win the title this season, but expect us to maintain our Cup tradition. Wembley's now our second home.

As I said earlier there are only two real contenders for the 1979-80 Championship at the moment — Liverpool, the present holders and Forest, European Cup winners.

But there are a few pretenders ... teams such as West Brom, Arsenal and Everton. Good sides who will be pegging along for a while, but lacking the necessary consistency and strength in depth to last the pace over 42 tough matches.

If I were a betting man then my money would go on Forest this season. Brian Clough has done the "impossible" at the City Ground by strengthening a side which to my mind had very few weaknesses.

With the recent signing of Frankie Gray from my old club Leeds, Cloughie has four of the current Scotland squad at Forest — Asa Hartford, Kenny Burns, John Robertson and Frankie.

His move from Elland Road was a shock to me — and Frank from what I can make out. How could Leeds afford to release a defender of his class?

I suppose manager Jimmy Adamson decided he had adequate cover for the left-back position with Kevin Hird, Trevor Cherry and Byron Stevenson all capable of filling the role.

I doubt Leeds will have much success this season. All the recent comings and goings could prove

THETITLE



Owen, Brian Kidd and Peter Barnes. And Malcolm Allison has taken over from Tony Book as team-boss (surprise! surprise!).

Many people have criticised Big Mal for selling those stars and reckon City will struggle in the First Division this term.

I don't. In my opinion Allison made a shrewd move in transferring those players. From what I hear most of them had been unsettled for some time. For instance Dave Watson expressed a wish to follow England team-mate Kevin Keegan to the Continent last year!

Unrest can spread through a club like a flame in a haystack. It smoulders for a while, smokes and then erupts into an inferno that's difficult to stop.

I've seen how quickly this sort of atmosphere can destroy the spirit of a club. It happened while I was at Leeds, when Don Revie left and Brian Clough and then Jimmy Armfield took over.

We were the country's top dogs at the time, like Liverpool are today, and looking good for another few years.

Then Revie left and everything started to go wrong. There were

behind-the-scenes squabbles and the club started to decline.

Maybe Leeds still haven't fully recovered from those traumatic changes.

Ailison has at least tried to stop any rot setting in at City.

A couple of years ago the Maine Road outfit were a better side than United and looking the most likely of the two to go on to success. But they didn't make the progress everyone had expected.

Strange as it may seem I want City to do well because it will act as a spur to United . . . make us fight and strive harder for honours.

If both Manchester clubs are doing well it makes for a better footballing atmosphere in the city. Last season many Maine Road supporters seemed to give up the ghost.

That will change this season because I'm sure City will spring one or two surprises — and I don't mean in the transfer market.

Newly promoted Brighton and Crystal Palace could also provide a few shocks.

#### Respectable

They've come up full of ideas, enthusiasm and potential. Young bosses Terry Venables (Palace) and Alan Mullery (Brighton) won't be content just to settle down as respectable First Division clubs—and that's good news for the game.

Apart from one or two honours coming to Old Trafford what I most hope for in 1979-80 is a huge rise in attendances. Nothing would give me greater pleasure than to see all gates up to prove that this great game of ours is in a healthy state.

There's bound to be a big crowd at Southampton this Saturday (August 18th) when United kick-off the new campaign.

We drew 1-1 at The Dell a couple

We drew 1-1 at The Dell a couple of weeks before the F.A. Cup Final thanks to a goal by Andy Ritchie.

I'll be looking for two points this time, though, to show United really mean business.

Before I close I'd like to wish SHOOT a very happy tenth birthday.

I've read the magazine since a lad and get an enormous kick out of being a member of its team of starwriters.

Most managers and players read SHOOT which has now established itself as the "Liverpool" of soccer magazines.

Here's to the next ten years!

L'Anie. Miscour

too much of a handicap for them.
They'll have to settle down first.
Manchester City have certainly

caused some sensations this sum-

mer. Gone from Maine Road are

Dave Watson, Asa Hartford, Gary

arted to go wrong. There were

## Goodison skipper MICK LYONS gives three reasons why . . .

# \*LIVERPOOL ARE BETTE! THAN EVERTON\*

T'S going to be the old start at Everton — but, insists skipper Mick Lyons, a different finish. The old start is, of course, going off in second place to Liverpool . . . the different finish will be ending up above them!

"Our 'boss', Gordon Lee, must sometimes feel that Everton is the worst club in the League to manage," sympathises defender Lyons. "In the last couple of seasons, we have finished third and fourth in the First Division — and that is reckoned as failure!

"Almost anywhere else in the League, final placings as high as that would be regarded as a triumph: here people just look over their shoulders and see where Liverpool have come."

Just what are the differences

Just what are the differences between Merseyside's two great clubs: one so consistently successful and the other so consistently just a stride or so behind? It is a question which causes Lyons to think deeply. "They have a few more players

"They have a few more players than us and that counts over a long League season; they have not had any of the managerial switches that we've experienced; and they have a more settled first team squad.

"Those, in my view, are the three main reasons why Liverpool have edged ahead of us in the past couple of seasons. Having said that, however, you can look at Everton now and appreciate how far we have come along the same road.

"Last season, for instance, Gordon Lee signed two tremendous attacking players for us in Brian Kidd and Peter Eastoe; in the summer, he has added goalkeeper Martin Hodge from Plymouth, left-back John Bailey from Blackburn Rovers and centre-forward Eammon O'Keefe, a non-League player for Mossley F.C. in Manchester.

'Then Gordon himself has had

two successful seasons behind him at Goodison Park and is just as much part of the scene here now as Bob Paisley is at Anfield.

"Thirdly, we are going to be far more settled ourselves from now on. Brian and Peter did not really have the time to find their feet in the weeks they had at Everton last season. That will be very different this time.

"It also helps our new players that two of them, Hodge and Bailey, are both local lads. Martin comes from Southport and John from Liverpool itself so you can say that they are joining their hometown club."

"After the breakthrough here of John Barton last season, Eammon will have no worries about stepping from a non-League club to the top company in the First Division — because John did exactly the same himself last season and was a marvellous success.

"The boss signed him from Worcester City for £30,000 and now he must be a £200,000 full-back although he has yet to play a dozen first team games. In fact, John was our best player in the final weeks of the season and won Man-of-the-Match awards five times in the last eight matches."

One of the biggest fears among Everton's fanatical following is that Bob Latchford, scorer of 30 League goals in 1977-78, will be unable to regain the thunderous scoring form that slipped back last season. Lyons defends big Bob with fierce levalty.

with fierce loyalty.

"One of the main reasons why
Bob did so well the season before
last was that he was on the end of
such a marvellous service from
Dave Thomas. Other sides caught
on to this last season and
concentrated on the supplier,
Dave, rather than the finisher, Bob.

"But he is such a magnificent player that he is always a danger

to anyone — and that is how he will be again with such competition now for forward places at Goodison. With Brian Kidd and Peter Eastoe coming more and more into the picture, opposing sides won't be able to get away with cutting out just one player."

player."
Mick Lyons sees only success for Everton from the filling up of the Goodison Park dressing-rooms. "With each one who comes, you can only say 'There is another brilliant player for Everton'. That applies to unknown players like John Barton just as much as to famous names like Brian Kidd. "In my view, we have been lacking enough of this competition

"In my view, we have been lacking enough of this competition for places: now it goes right through the team. For instance, George Wood had his best campaign for us last season . . . and now finds he has a fight on his hands from Martin Hodge. This can only be to the good of the club."

Finally, he would like a little more of that one other asset which

Liverpool always seem to have on their side — "a little bit of luck when it matters most."

when it matters most."
He reflects: "At the end of a season when you've gone so close you look back on what might have been and you remember defeats hat were completely unjust. At Coventry, for example, we were 0-0 and were refused a penalty so obvious that even Gordon Milne agreed that it should have been given.

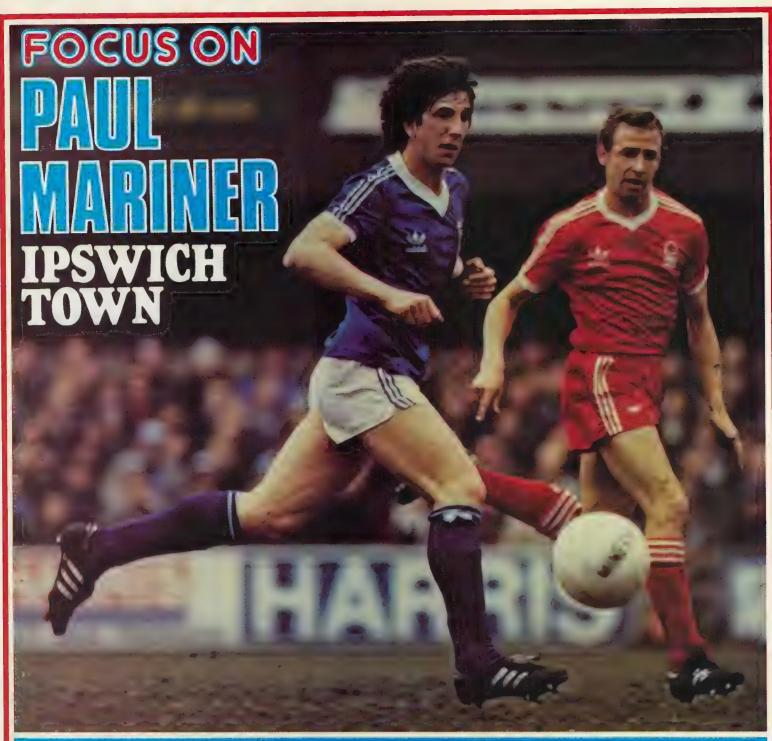
agreed that it should be a straight downfield and score . . . and then pick up two more. From three goals down on an ice-bound pitch, we score twice and show ourselves to be worth at least a point — but end up with nothing because of a bad decision. That's the kind of fortune which makes or breaks a side's chase to win something."

Before a ball is kicked, Everton have cause to complain that luck is not smiling on them too broadly. They could hardly have drawn tougher First Round opponents in the U.E.F.A. Cup than Feyenoord and even then they find themselves landed with the opening leg at home.



Everton's Trevor Ross (left, white shorts) clashes with Liverpool's Kenny Dalglish during a Merseyside battle last season.





**FULL NAME: Paul Mariner** BIRTHPLACE: Bolton
BIRTHDATE: 22nd May, 1953
HEIGHT: 5ft 11ins
WEIGHT: 12st 2 lbs
PREVIOUS CLUBS: Chorley, Plymouth Argyle MARRIED: Yes to Ali CHILDREN: No CAR: Ford Granada FAVOURITE PLAYERS: Liverpool's Ray Kennedy and Gordon Hill of Derby County FAVOURITE OTHER TEAM: Bolton Wanderer MOST DIFFICULT OPPONENT: I've

MOST MEMORABLE MATCH: My debut for England v. Luxembourg in 1977 as sub BIGGEST THRILL: Being in the Ipswich F.A. Cup-winning side of 1977-78 BIGGEST DISAPPOINTMENT: Missing last season's European Cup-Winners'

Cup-tie against Barcelona through suspension
BEST COUNTRY VISITED: Greece FAVOURITE FOOD: Home cooking MISCELLANEOUS LIKES: Cars, walks in the country and good wine MISCELLANEOUS DISLIKES: Smoking FAVOURITE T.V. SHOWS: Life On Earth and Rugby Special FAVOURITE SINGERS: Bad Company, Ian Dury and Kate Bush FAVOURITE ACTOR/ACTRESS: James Cagney, Susan George BEST FRIENDS: Ipswich team-mate John Wark and Spurs goalkeeper Milija Aleksic who was at Plymouth with me BIGGEST INFLUENCE ON CAREER: Plymouth manager Bob Saxton (when he played alongside me) and former boss Tony Waiters
BIGGEST DRAG IN SOCCER: None

Cup-tie against Barcelona through

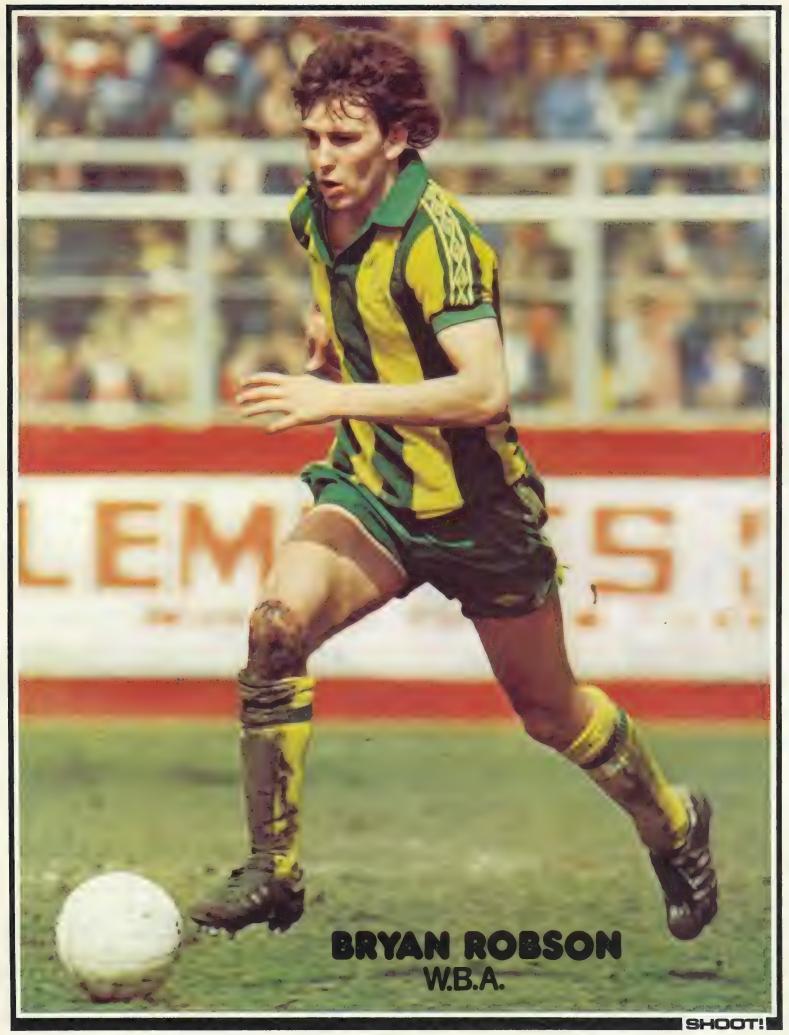
BIGGEST DRAG IN SOCCER: None
INTERNATIONAL HONOURS: Five full

caps for England
PERSONAL AMBITION: To retire when **PROFESSIONAL AMBITION: To win** one of the big European competitions with

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Singer Kate Bush







Well — I see you two enjoyed the long summer break



\*\*\*\*\*\*\*\*\*\*

"If I thought you'd belted the ball at my tummy on purpose"



This week Nottingham Forest's Trevor Francis, surrounded by admiring young fans, selects the jokes specially drawn by our



"Eeee lad! And who said he wasn't worth a



"I think the boss is getting his own back for those three open goals you missed last Saturday"



"Tell him this is only a practice session make need to show such when trips over a blade of grass'

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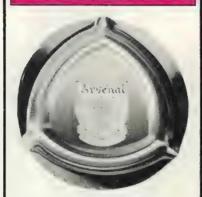


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**SVALDO Ardiles, Ricardo Villa,** Arnold Muhren, Frans Thijssen, Ivan Golac and Alejandro Sabella are just a few of the foreign football stars who moved onto the English scene last season.

It seems, though, that near-neighbours Scotland are destined NOT to follow England's example. In fact, the Scots are reversing the trend and preparing to sell some of

their stars to the Continent:
Former Celtic, Rangers, Spurs
and Scottish midfield player Alfie
Conn has already gone to Spain on £45,000-a-year contract with Spanish club Hercules Alicante.

Conn is clearly impressed by the Alicante set-up although there have been persistent rumours that the Spanish First Division side is having financial difficulties!

Johannes Edvaldsson (right), Conn's former colleague at Park-head, has asked for a transfer and now it looks as though the giant Icelandic utility player, one of Celtic's most impressive stars in their Premier Division success last season, will be heading out of Scotland.

#### Adamant

He could be moving to either Holland or Belgium. Already an unnamed Belgian club is reported to have been in touch with Celtic manager Billy McNeill, who is adamant that there will be no bargain sales at Parkhead.

Edvaldsson's Old Firm colleague and rival Derek Parlane looked ready to sign for French club Olympique Marseilles before the start of the season, but there has been a delay in that proposed deal.

"The French club made a firm bid and we accepted it," says Ibrox manager John Greig, who is, rightly, not too happy with the breakdown in communications with Olympique.

Now we are told that Olympique want to watch the player in action. It's ridiculous and it could unsettle Parlane. It's not the perfect way to deal in the transfer market.

"So far as I am concerned Parlane is still available to anyone who may be interested. If Olympique miss out because of their delay that will not be our fault."

Parlane's energetic, up-and-at-'em style of play would thrill the fans on the Continent where they lace their soccer with precise, stylish, polished movements, but so often break down when they get into the danger area.

Another top class Scottish striker ready to pack up his boots and head for the Continent was unhappy Willie Pettigrew, the



former Golden Boy of the Premier Division.

Pettigrew had the opportunity to join the West German club St. Pauli, of Hamburg two seasons ago, but the deal broke down. Motherwell were ready to accept a £250,000 bid from the West Germans

The ex-international leader returned to Fir Park, but things hardly went smoothly and, after talks with manager Ally MacLeod, it was certain that Pettigrew's future did not lie at Fir Park.

Although a West German club, Cologne, had been named amid the speculation, the striker even-tually agreed to a £100,000 move Dundee United earlier this to month.

Scottish fans, who have long bemoaned the fact that a lot of their best players take the trip South to England, now have the menace of a star trek to Europe to beware of.



C OALKEEPERS In Scotland have come in for more than their fair share of criticism.

Alan Rough and his international have been slammed from all OALKEEPERS Scotland

Alan Rough and his international rivals have been slammed from all angles and we're not talking about the prowess of the forwards who line up against them every week. Scottish goalkeeping is thought to be a joke South of the border where some of the professionals have a laugh every Saturday when little snippets of Scottish games are shown on the lunchtime footare shown on the lunchtime football preview shows.

Ball preview shows.

But there are more than just a few of the goalkeepers in Scotland who are ready to show they are not the clowns of British soccer.

Partick Thistle's Alan Rough says quietly. "I don't let that criticism bother me at all any more. Possibly I used to take notice of it, but not now.

"They can say what they like in

"They can say what they like in England. I know what I am capable of. I know, too, what other goal-keepers can do. We've got some very good lads up here, you know. "If you need any convincing go and see a full game on a Saturday."

Well, are Scottish goalkeepers THAT bad? Let's take a quick run through the Premier Division.

#### Blamed

PETER LATCHFORD, of Champions Celtic, was erratic last season and conceded several goals he would be the first to admit were completely his fault. Yet he started and ended the season in great form. He couldn't have been blamed for his magnificent hand-ling on Celtic's surge for the title. He is English, or course, and Park-head fans aren't slow to tell you he's every bit as good as Ray Clem-ence, Peter Shilton or Joe Corrigan when he's on form. PETER McCLOY, of Rangers, has taken stick in the past and he

didn't help his reputation a couple of seasons ago when he let in a crazy goal to Aberdeen in the Scot-tish Cup Final and again last term when he fumbled an effort against The Dons in the League Cup Final

But 6ft 5in Peter, a real quiet man of soccer, is highly regarded by present boss John Greig and his former manager Jock Wallace, now with Leicester City, rates him the best in Scotland. That can't

Dundee United will have former Chelsea stalwart PETER BONETTI, now a guest house owner on the Isle of Mull in Scotland, and HAM-ISH McALPINE, recently sent home during a Continental tour after disagreeing with manager Jim McLean's tactics, battling it out Bonetti and McAlpine are fine keepers. No one would argue with



that. Their experience will undoub-tedly help them. JIM McARTHUR (above), of Hibs,

JIM McARTHUR (above), of Hibs, was positively brilliant during the Scottish Cup Final saga against Rangers, although he eventually finished up on the losing side. The critics, though, found little in his performances to complain about. BOBBY CLARK, of Aberdeen, took a couple of knocks last season, but was still one of the most consistent 'keepers around. ROY BAINES, of Morton, cost the club £15,000 when they signed him from Celtic and they have certainly got a real bargain. Baines is improving year by year.

improving year by year.

ALLY DONALDSON, of Dundee, proves, like Clark, Bonetti and McAlpine, that there is no substitute for experience if you are the

st line of defence. ALAN McCULLOCH, of Kilmarnock, was good enough for his club to even consider selling Jim Stewart to Middlesbrough, McCulloch is a fine young 'keeper, often under-rated, but he has never let

down his club.
BILLY THOMSON, of St Mirren, faded at the end of last season, but Paisley boss Jim Clunie, in his own words, describes the boy as "bril-liant". Again, there is little to add to that!

And, of course, we all know about ALAN ROUGH at Partick Thistle. He is more consistent now than ever before and he feels the best is yet to come

It seems critics will have to look elsewhere soon for their mirth making 'heroes'. Scottish goal-keepers have had enough. It's time the jeers turned to cheers

VERYONE'S thoughts are on the new season and certainly I want to open my goal-account on Saturday, like every other forward. Yet my thoughts keep drifting back to the summer holiday I had in Los

It was my first trip to the United States. I was unsure about going until the last moment, but when I was told my knee was progressing well, I decided to fly-off.

It's a ten and a half hour flight, easily the longest I've ever experienced. I was met at the airport by a limousine and whisked away to the Bel Air mansion where I was

staying. No, I haven't won the pools. The pals who were my hosts are Black Sabbath, one of the most popular (and richest!) groups in the States. They're all from the Birmingham area and we became friends last year. The group told me that if ever I was over, I could stay with themand I did.

Their place was like something out of a Hollywood film set, all lawns and a swimming pool. I had the time of my life over there and only two cloudy days out of 14, and temperatures around 80 degrees were ideal.

Not that it was all holiday. Bel Air must have the worst hills in the world, certainly the steepest I've come across. Each morning (okay) most mornings!) I was up while the other boys were just turning over to go for a run.

I really worked hard and pushed

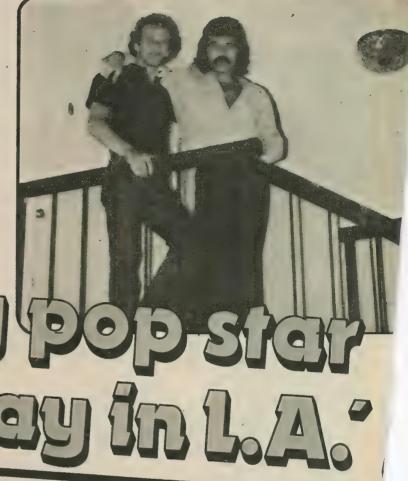
myself to the extreme and it paid off. The first day of pre-season training was relatively easy after running up the Bel Air hills. They're so steep, I kept expecting the houses to slide down!

I loved L.A. and hope to go back

one day. My lasting impression is of the size of the place and there is no way you can "do it" in a fortnight. I didn't manage to get to Disneyland, which is supposed to be something special, but I shall eventually. Most of the time I took it easy. I saw one movie, Woody Allen's new one, Manhattan, but it wasn't my cup of tea. In black and white it was, too.

The people there are very friendly and will chat all day. It was a strange feeling being completely unknown, but treated like a celebrity . . . they thought I was part of Black Sabbath!

It was a marvellous experience for me to sample a new life-style and being with "locals" was an advan-



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to be an offer that I just could not refuse to tempt me to play over there.

Even though the £ has got stronger I didn't find America that cheap. Admittedly I was only in California, but a lager worked out to about 85p and a hamburger £2 or even £3. Sure, their hamburgers are much better than the ones we have here. Eating out still wasn't a cheap occupation.

I returned on July 12th and didn't suffer too badly from jet-lag. I couldn't — training started again on Friday the 13th, an omen if ever there was one!

We went to Scotland for some pre-season friendlies and now, it's down to the business of the League Championship.

In my next column I shall discuss, in depth, the reasons behind my recent transfer request and how I see my future.

My main concern right now is to put all that behind me and get a goal against Bolton at Burnden Park on Saturday.

I feel it'll be much the same as last season this time round. I've looked for a team who may break through, but I can't see a Forest or West Brom.

Liverpool, obviously, will be there or thereabouts. They've added to their already strong pool by buying Avi Cohen and Frank McGarvey and I wouldn't be surprised to see another new face at Anfield before too long.

Forest have Asa Hartford to give their midfield more bite, while West Brom seem to have bought wisely in Gary Owen and Peter Barnes. With the experience of last season behind them, West Brom will be an even better team. My only reservation is whether their fans will give them the backing they need. Liver-



Forest in the next ten months. Playing the summer in that heat and in those conditions must take some-

thing out of you.

Soccer on T.V. is a bit of a joke over there, almost something that interferes with the adverts.

Goals are often missed because of them, or the action-replays from every angle possible except a

every angle possible except a worm's eye view.

One evening I switched on the television — it just said "soccer" in the paper. Imagine my surprise when the game was West Brom against Aston Villa! I could hardly believe it. There I was, thousands of miles from home sipping ice-cool drinks because of the heat, watching a game from a frozen Hawthorns! I wasn't playing, I was injured . . .

I've never been THAT keen on playing in the States and my trip has strengthened my view that the game is still in its infancy there, even though it's growing all the

Maybe when I'm a bit older and near the end of my career — who knows? But not now. It would have pool have no worries in this respect.

You can't call Leeds outsiders as they did well last season. I reckon they could go even better in 1979-80.

Villa? We MUST win something this season, and I don't mean the League Cup. I mean the F.A. Cup or the title. Two years ago I would have backed us, but now . . .

We've slipped over the past couple of seasons and if we don't progress this season we all know the consequences.

Join me in a fortnight,

Aul Geal





DILLY McNEILL looked more than just a shade bemused. He congratulated his players, shook hands warmly and continued to look slightly dazed.

The man who could form a pyramid with all the medals he won in his glorious career as a Celtic player and captain had just tasted success. And it couldn't have tasted sweeter.

He had just watched his young and relatively inexperienced Celtic team clinch the Premier Division Championship on a night of nights for the Parkhead men. They had trailed 1-0 to old rivals and reigning kings Rangers at half-time.

Then they had been reduced to

Then they had been reduced to ten men when Johnny Doyle was ordered off shortly after the interval. But it didn't stop them going on for an incredible 4-2 victory . . . a win that gave them two points and the title.

McNeill was breathless at the end as he raced from the dug-out along with assistant John Clark, the man with whom he formed the heart of the Celtic defence in their glory days in the 60's and early 70's.

Now that partnership is back at Parkhead and again it has brought success. But what does the future hold for Celtic? Are they worthy of retaining their title? Do they have enough quality players when you consider not one single first team man could convince former boss Jock Stein that he warranted a place in his international squad for the games in May and June against Wales, Northern Ireland, England, Argentina and Norway?

Celtic certainly surprised their critics last season. They weren't seen as a serious threat for the flag, but they still raced through with immaculate timing to pip everyone else at the post.

McNeill is nothing if not a realist.

McNeill is nothing if not a realist. He knows Celtic beat the odds last term. "A place in Europe will do us fine," he said more than once during the campaign.

ing the campaign.

Was it to take the pressure off his team? Was it the safety valve the young side so desperately needed?

If it was then McNeill, in his first season as surpremo at Parkhead.

must go to the top of the class in psychology. It worked a treat. Celtic continued to pick up points and when the showdown came against Rangers the boys became men and Celtic took the spoils.

"My players did a great job for me," says McNeill, who has also had brief managerial stints with Clyde and Aberdeen. "I've told them all what I think, but I've still not to have new players."

got to buy new players.
"We need a consistent goalscorer. A man who will score
around 25 or so goals for us. That's
one of our priorities.

"But don't get me wrong. The players here know I have the highest respect for them, but I believe in building when you are at the top. It's as basic as that. The fact I

want to bring fresh faces to Parkhead is no reflection on the present bunch of players."

#### **Fierce**

McNeill showed great control and superb composure last season. He might have folded himself a couple of times when the competition got fierce and there were some setbacks along the minefield that is today's game.

But the man they call 'Caesar' came through it all magnificently. He has hardly had the opportunity to take a breather in the close season. He has had some disappointments in the transfer market.

He made a move for Motherwell's Gregor Stevens, a cool, unflustered sweeper, but had to look on sadly when Leicester City managed by former Rangers Boss Jock Wallace, came on the scene with a £175,000 bid and took the player to Filbert Street.

Frank McGarvey, too, was linked with Celtic. But the former St Mirren player took his undoubted talents to Liverpool in exchange for £300,000. That deal actually cost Celtic the opportunity to sign

another player!
They put in a bid of £120,000 for Clydebank's self-confessed Celtic fan Frank McDougall. It looked odds on that the striker would make the short journey to Parkhead, but only days after saying he was not interested in joining any

THE last time a club other than Celtic and Rangers won the Scottish League Championship was in 1965 when Kilmarnock took the title to Rugby Park.

Since then the Glasgow teams have dominated Scottish soccer. The most glittering prize Scotland has to offer has chopped and changed between Parkhead and Ibrox on a fairly regular basis.

Celtic have claimed the title 11 times with Rangers

taking it on the other three occasions.

# 'A top striker is our goal' - BILLY MCNEILL - CELTIC

other club than Celtic he did just that when he signed for St Mirren. The fee of £150,000 came out of the £300,000 Paisley manager Jim Clunie had collected for McGarvey.

McNeill also went for former international goal-getter Willie Pettigrew, but Motherwell turned down that bid, too. So the Celtic manager has tried to sign fresh blood, but his hard work behind the scenes has gone unrewarded.

"We haven't got a lot of money to spend," says McNeill honestly. "I would love to be able to lash out £300,000 for the likes of Frank McGarvey, but it's just not on."

McGarvey, but it's just not on."
The Celtic boss sees the future of the proud Glasgow club as being a rich, rewarding one. He will work non-stop and furiously to ensure that. He is blooding exciting young kids all the time. He is encouraging youth, giving the babes their opportunity.

He remembers the time when Celtic were known as 'Kelly's Kids' after former chairman the late Sir Robert Kelly. Now they could be known as 'Billy's Babes'.

A lot of youngsters such as George McCluskey, Davie Provan and Murdo MacLeod came of age last season. They played vital roles. They will be there to encourage more youngsters.

The test will come this season when every club will be gunning for the Champions. McNeill realises this. He is ambitious and determined and that streak is now running through his team.

Just look at the changes he has made in only one season. He gave the club back its pride after a disastrous year the previous time out when they even failed to book a European spot for the first time in 15 years.

McNeill spent £255,000 on Provan (from Kilmarnock), MacLeod (from Dumbarton) and former Celt Vic Davidson (from Blackpool).

He also sold Joe Craig (to Blackburn), Paul Wilson (to Motherwell), Roy Baines (to Morton) and Ronnie Glavin (to Barnsley). He collected around £160,000 in transfer fees for that quartet. He also had enough courage and conviction to free Alfie Conn as he built for the future. It was a decision which could have rebounded on McNeill for Conn, so unpredictable, so skilled and so often disappointing, was popular with the Celtic fans.

McNeill has been ruthless. He might even admit that. He was brought in to give Celtic the kiss of life and if he has stamped on a couple of toes in doing so then that's too bad.

The real crunch is this season.
The ailing corpse of Celtic came
out of shock last season. Will the
transfusion continue to work?

The answer will undoubtedly lie in the transfer market. Celtic need a goalscorer on McNeill's own admission. It is an obvious requirement when you consider that Tom McAdam, who may have found a new role in the heart of the defence, was their top scorer with only 13 goals.

So McNeill will be redoubling his

So McNeill will be redoubling his efforts in the transfer market. But he knows with a captain such as the resolute Danny McGrain and players of true grit in the mould of Roy Aitken, MacLeod, McAdam, Andy Lynch, Provan, McCluskey and Johnny Doyle around Celtic are well set up for the future.



Can they be overthrown this season? Will Billy McNeill bring more success to Celtic? Will John Greig reshape Rangers in their charge to win the title again? Will a provincial club hit the big-time?

This week SHOOT puts the Old Firm under the microscope in an effort to deliver the answers . . .

# 'Winning Cups no substitute for the title -JOHN GREIG - RANGERS

RANGERS manager John Greig is a big man. As a player he was the epitomy of a loyal club servant. As a team boss he is one of the new school. He is a thinker and stylist and Rangers came so close to completing the domestic treble in his first season in the lbrox hot seat.

They won the Scottish Cup and the League Cup, but had to be content with the runners-up spot in the Premier Division when the Championship changed hands and boardrooms and crossed Glasgow to Parkhead.

Last year was a daunting one for the likeable Greig. Like Billy McNeill at Celtic he faced a stern challenge early in his managerial career and showed that the bravery he displayed as a player would not be lost in his new soccer role. Like McNeill, he will have to answer some more questions this

season. He is positive that he can come up with the answers.

"It was nice to win both the Cups," says Greig, "but they were no substitutes for the title.
"Still, I won't be dwelling on what might-have-been. At the end of the day it went to Celtic and that's all there is to it. We'll be having another go this season and everyone will know they have

"We've had a fair amount of success at Ibrox in recent years, but the lads here are still hungry for more medals.

"Their appetite for success is insatiable and that's a good sign in

#### Respected

The modest Greig rarely boasts about his achievements. He captained both club and country, won more medals than most players can even dream about and he was a respected professional among his colleagues and opponents.

He pours his heart and soul into his job. He is thorough, dedicated and determined. He demands total effort. If he obtains that he demands no more.

Greig has obviously learned a thing or two under the managers who have passed through his playing career. "Yes," says Greig, "but I'm not copying anyone.

"I've picked up hints. It would be difficult not to. I have listened to advice and studied tactics. And taken what I've considered to be the best in each manager and added some of my own ideas.

"I stand or fall by my own decisions. It was marvellous of Ran-

gers to give me the opportunity to take over as manager last close season when Jock Wallace decided to move to Leicester City.

"The club showed faith in my ability. I thank them for that and, like always, I will give them 100 per cent effort."

Rangers fans are notoriously fickle. They have been brought up on success. They have gloried in their team's march to victory after victory. There have been pitfalls along the way and the fans have not liked it. They enjoy the triumphs but don't want to endure the setbacks.

They were disgruntled at Rangers losing their grip on the title last season especially when it went to Celtic. But, at the same time, their fans were only too willing to congratulate John Greig.

Those supporters saw a pattern emerging throughout the lbrox team. Greig has given them flow-ing football. For too long Rangers' reputation was one of brawn. Now they have brain.

General manager Willie Waddell, a former manager of the club, of course, says logically: "How can people say we are a hard team when you look at players such as Bobby Russell, Tommy McLean and Davie Cooper in our side.

"My goodness, Bobby Russell couldn't tackle a fish supper. I've seen more meat on a butcher's knife!"

Waddell certainly has a point and under the shrewd and caring management of Greig, Rangers will continue to put the accent on the sort of football the purists love and the neutrals will turn up to see.

Rangers, like Celtic, are looking to the future. They will be under tremendous pressure this season. The Premier Division has proved to be a great leveller.

Clubs are no longer frightened to have a go at the Old Firm. They respect them and their achievements, but they are not regarded with awe these days.

They are there to be beaten and clubs realise this. There is little gulf between the top and the bottom of

the so competitive Top Ten.
"We've just got to take each
game as it comes," says Greig.
"People say the Premier is too

small and more clubs should be added to it, but that means little to Rangers.

"I've always believed that you should look no farther ahead than your next game. If we had to play even 60 teams in a season it wouldn't bother us."

Will Greig be making changes this season? Critics have said he may remain too loyal to his older former team-mates.

They point to the likes of Sandy Jardine, Colin Jackson, Tommy McLean and Tom Forsyth and say that 30 or over is a dangerous age for a footballer. Greig, though, has surely proved that he doesn't hide when the crunch comes.

Rangers are his main concern. He even sold his sports outfitters shop because he didn't want anything else to distract him when he became manager at Ibrox.

He will not let personal friendships stand in his way as he rebuilds the team. But Greig — and he should know! — realises that a player is not a has-been when he suddenly reaches 30.

Greig has scoured the transfer market, but he will not be panicked into buying.

"I want players who want to play for Rangers," he says. "I want them to give their all for that

The knives are being sharpened for Rangers and Celtic. Aberdeen want that title. Hibs will chase and harry for everything. St Mirren don't want to be left behind and **Dundee United came so close last** SUBSON:

Partick Thistle are fed-up being known as "just another Glasgow club". They, too, want to get out of the giant shadow cast by the Old Firm in a soccer-crazy city.

Morton improved a lot last term in their period of consolidation after clinching the First Division Championship the previous sea-son and Premier Division new boys, Dundee and Kilmarnock, are out to show that they, too, can match the best.

Rangers have won five of the six domestic titles over the past two years. Now they want to add another three and the European Cup-Winners' Cup just for good measure.





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'We'll give goals away, but we will score more than you' - Alan Mullery.

In last year's start-of-the-season SHOOT we brought together managers Terry Ven-ables of Crystal Palace and Brighton's Alan Mullery to talk about their hopes of winning promotion. It is now history that they realised their ambitions by gaining a place in the top Division. This week, we invited them back to discuss their objectives and possible problems in the First.





'Our defence is good but we've a lot to prove again' — Terry Venables.

# PROMOTION-WINNING MANAGERS CHASING MORE SUCCESS

MULLERY. It's great the tremend-ous rivalry that Brighton and Palace have built up is going to continue in the First Division. A lot of managers coming up from the Second talk about trying to con-solidate for the first season or so but I expect that like me, you'll be wanting to make a big impression

in your first year. VENABLES: Dead right. You can't VENABLES. Dead right. You can't talk about consolidation before a ball has been kicked. You can only talk about that at the end of the season. Any Division you are in you have got to think about winning it. I'm under no illusions about how tough that is. But we've got to aim to win it and, if at the end we have consolidated, can turn round and say yes, it's can turn round and say yes, it's

can turn round and say yes, it is been a good season MULLERY: We'll certainly be going out to attack teams just as we did last season. To be honest I don't think we can change our style if we wanted to. Why should we when it has been successful? It would be has been successful? It would be like asking Liverpool to change their 4-4-2 formation Anyway, you can't change people and most of our players are basically attack-minded

VENABLES: I'm hoping we're going to do exceptionally well but it is hard to make any predictions because we are a young side and we have not got many players with First Division experience I don't suppose you have either, have you, Alan?
MULLERY: No, the only one we have with any outstanding Division One experience is John Green

sion One experience is John Gre-gory whom we signed from Aston Villa. Like you we have a lot of young players and that could be an asset. If we have a failing it's our lack of experience and until we are a fair way through the season it is impossible to say whether that

will go against us.
VENABLES: I know it was an exceptional performance but the example of what Nottingham Forest did in their first season back in

the top flight is encouraging for any manager bringing a team up It proves it's not impossible.

MULLERY: That's true but Forest were a bit different from either of our clubs because their manage-ment team of Clough and Taylor had a great deal of First Division experience Like you, I have played in Division One but have not been a manager there before

VENABLES: Obviously every match is going to be a big one this season but I expect the rivalry between us to be as strong as ever. We've come through the same Divisions at the same time

and I know all our players and fans will regard Brighton as one of the big fixtures of the season.

MULLERY: I'm sure ours will too. There are going to be plenty of big games for us in the First but Palace are only 50 miles away from the Goldstone, so it is almost a local derby. As you know only too well I haven't managed to win over your lot in nine games so I'd like to end that run in Division One

VENABLES: I'm looking forward to every game this term but I sup-pose the one that attracts above all others is against Liverpool. I've

got such tremendous admiration for them that I'd like to see how we can do against them. I fancy Liverpool and Forest for the title but I also see chances for West Brom and Ipswich I've always thought Bobby Robson's team have had the players to do it with-out managing it But I think this year is possibly the best team they

year is possibly the best team they have had.
MULLERY: It will be interesting to see how Brighton and Palace make out seeing as we've been so close over the past few years. Our styles of course are different. Palace are very good at the back and I don't see them giving much away I think we will give goals away but I believe we'll score a lot more than

you. VENABLES: Yes, we have had a good defensive record but it's a whole new ball game in Division One. We have got to prove ourselves all over again there. MULLERY One player of ours who I am not worried about in the First is Mark Lawrenson. He was outstanding for us last season and

standing for us last season and I think this term he will be one of

think this term he will be one of the best players in Division One. He's made for it. VENABLES: Our lads are learning quickly and I'm hoping one or two of them will relish the extra competition, too. And don't forget we've just bought Mike Flanagan for a lot of money. Our crowds should be a big help for I'm hoping for an average of 30-35,000. MULLERY: We should be all right on the crowd score, too. We've got ten definite sell-out games already and if we are going well there is every chance the other 11 will be too. I look forward to playing your team before a full house here on Boxing Day — and to beating you

Boxing Day — and to beating you good luck in your first match at Manchester City.

VENABLES: Don't bank on breaking your duck against Palace. But, all the best against Arsenal at the Goldstone, me old son. Give you a ring next week





- 1. Which country will England meet in a friendly international on March 26th, 1980?
- . Wimbledon, Wrexham or York City recently appointed 21-year-old Shane Winship as the Foot-ball League's youngest secretary?
- 3. Garry Stanley (right) was trans-ferred from Chelsea to Everton for £300,000. Does he play for the Cosmos, Fort Lauderdale or Tampa Bay Rowdies during the summer?
- While Stanley was joining the club, Martin Dobson was leaving after five years. Which Second Division outfit did he sign for?
- Crewe Alexandra boss Tony Waddington made two signings recently. One was former Spurs defender Phil Beal . . . who was the other?
- 6. Nottingham Forest suffered a rare 5-0 drubbing in a pre-season

friendly by which West German





- 7. Birmingham City defender Garry Pendrey made a surprise £30,000 move to Wolves, Walsall or West
- 8. Charlton Athletic rebel Mike Flanagan returned to League foot-Palace for around £700,000. Did he walk-out on The Valley club in January, February or March, this

- 9. Stoke City splashed out £100,000 to sign Ray Evans from which club?
- 10. Mansfield Town appointed Mick Jones to succeed Billy Bingham as manager. Mick was formerly in charge of non-League Kettering, Bath or Nuneaton?
- 11. Can you name the Second Division goalkeeper who walked-out on his new club after failing to sign a new contract?
- 12. Motherwell recently transfer-red leading striker Willie Pettigrew for £100,000 to which club?
- 13. Why will Tottenham's Peter Taylor (left) miss the start of the season?
- 14. Rodney Marsh, Franz Becken-bauer or Giorgio Chinaglia has decided to quit soccer in the North American League?
- 15. West Brom played China at The Hawthorns in a pre-season friendly. What was the result?

#### ANSWERS:

1. Spain. 2. York City. 3. Fort Lauder. 1 dale. 4. Burnley. 5. Chelsas a John Phillips. 5. Bayern Munich. 7. West Brom. 3. February. 9. Fulham. 10. Kettering. 11. Notts. County's Eric McManus. 12. Dundee United. 13. He's had a pelvic operation. 14. Rod-He's had a pelvic operation. 14. Rod-

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RICHIE Morgan, perspiration pouring from his powerful six foot frame, pounded to the top of Europe's highest sand dune, and said: "I'm prepared to lose a lot more than sweat in this job. Blood and tears will all be shed at Cardiff City."

That attitude is why the premier club of Welsh football — a title once automatic but now under threat from both Sweaters.

both Swansea City and Wrexham — is tearing itself clear of the fog of debts, doubts and disasters under the vigor-ous leadership of Morgan.

One of the League's youngest man-agers at 32, he is the man who came

from nowhere with three eagerly confident strides last season. With the sacking of Jimmy Andrews in November, club captain Morgan was made caretaker manager. While the headlines speculated over Colin Addison, Terry Yorath,

Alan Durban and a host more, Morgan hurled himself into the job of saving his hometown club from relegation.

#### Blinkered

There were no takers so, by Christ-mas, Morgan had the job until the end of the season. Long before that point, however, it became totally obvious to a previously blinkered Cardiff board that they had a winner on their hands in their former centre-half — and the job became his on a permanent basis. What followed was one of the most

remarkable climbs in the recent hisory of this often tottering club: They did not lose any of their final 11 League matches and finished ninth for their highest Second Division placing since 1970-71 season. "That is now history. What we must

## **'I'LL SHED BLOOD SWEAT AND TEARS** FOR CARDIFF'

### promises manager RICHIE MORGAN

not do any longer at Ninian Park is stand still," insists Morgan, "This club has everything it needs in terms of support, facilities and local talent to become one of the great success stories of football. That is what we have to aim at — just as Liverpool and Nottingham Forest have done."

What Cardiff do not yet have is money on the scale needed to launch the kind of attack from the Second Division that Liverpool and Forest pulled off so brilliantly. What they do have is the iron-willed Morgan and two men who know football and the club from top to bottom: Brian Harris and Doug Livermore.

- Harris is now assistant-manager and coach to the first team; Livermore in charge of all reserve football with full responsibility for bringing through young players.

Both men share the professionalism

of Merseyside and a love of Cardiff. Harris came in 1966 when former manager Jimmy Scoular signed him from Everton's F.A. Cup Final win-ning side. As a defensive wing-half and skipper, Harris turned round a

club that was leaking goals and head-

ing for relegation.

Livermore was five years at Liverpool before joining Norwich City— and then, like Harris, coming to Ninian Park to shake up a club in trouble. After years of cliff-hanging, they had finally dropped without trace into the Third Division. Andrews signed Livermore to be "the hub of the machine" in a desperate battle for immediate promotion ... and the Livermore-inspired side achieved it in

the 1975-76 season. Now all three men work in partnership with the players. That is why Morgan flogged himself to the heights

of the Merthyr Mawr sand dunes.

"What we want is what I know I can
get: Eleven City players giving 100
per cent in every match. Completely
dedicated to their job and completely determined to succeed. From that point you can climb mountains higher than these dunes," he says. Despite the still chronic cash shor-

tage, Morgan has used his authority with shrewd signings. He needed a top class left-sided defender and, for a



bargain £70,000, signed Colin Sullivan from Norwich City.

Then he gave power, height and goalscoring urgency to the attack by breaching the £100,000 barrier for the first time in the club's history to capture Ronnie Moore from Tranmere. In the summer, he startled a host of top clubs by signing Billy Ronson from Blackpool for a new Cardiff record of £135,000.

"I agreed to come to Cardiff because both Richie and Brian proved to me that they had just the same ideas as I have," says Ronson. ideas as I have,

He was so impressed with Cardiff's insistence on signing him that he came home from honeymoon, put on the market the house that he and wife market the house that he and wife Julie had bought six weeks earlier and immediately pitched into the gruelling pre-season training over those muscle-flogging dunes, pounding along mountain trails behind Cardiff and in the physical training school,

Last season, Cardiff City upset the balance of the Second Division: this time, they could shake a great many clubs by turning it inside out.



Team-tabs for the English and Scottish League Second Divisions for the SHOOT League

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WITH the new Athletic Bilbao manager — the Austrian Helmut Senekowitsch — standing well within earshot, it seemed a little indiscreet to ask the Bilbao club president, "Beti" Duñabeitia, the background to the Basque side's recent offer to Ipswich boss Bobby Robson. But Duñabeitia made no bones about giving a clear and honest answer . . .

"There's no doubt in my mind that Mr Robson was the ideal man for the job, and practically all the directors agree about this. It's a terrible pity that ipswich asked for so much compensation for rescinding his contract. The thirty million pesetas that they asked for (about £210,000) were simply out of the question for us.

of the question for us.

"We felt that an English manager would be ideal for us at the moment, and we drew up a fairly long list (Don Howe of Arsenal, Brighton's Alan Mullery and Terry Venables of Crystal Palace were also included) before deciding that Bobby Robson was our man. His track record as a manager is superb, having led a modest club like lpswich into Europe six times in the last seven years. He has an excel-lent reputation.

#### 'Impressive'

"He isn't a controversial, outspoken character — he just gets on quietly with his work. He's also working with Ron Greenwood in the 'lower levels' of the national team and, all in all, his 'curriculum vitae' is very impressive.

"But for us, the most important factor is his ability to find and bring on young players. I don't know if you're aware of the situation here, but Athletic use only local players from the Basque region. Our squad is getting a little bit on the old side and we must bring through some of our younger players if we are to stay at the top in Spanish football. We had a disappointing season last year, and this important job must be started now. We all felt that Bobby Robson was the man for the job, and he was very keen to come here. It's a great pity for the club that the deal fell through."

In the meantime, the rain was pouring down at Athletic's training complex at Lezama, about ten miles outside Bilbao, and the excellent practice pitches were



barely visible. Even so, several hundred fans had made the trip and were standing patiently under dozens of black umbrellas simply waiting to see their idols go through their first training session of the new season.

"Bobby Robson would have loved this," said Athletic director Jesús Echániz. "He was always talking about the passionate support of the Spanish fans, and he felt at home in our San Mames stadium because he said the fans were right on top of the field of play, just like at an English ground. He was very impressed with all the facilities here, in fact."

Even the new manager Helmut Senekowitsch openly accepts that he was way down the list after Bobby Robson. "I fully understand the club's reasons for wanting an English manager. Here, in the North of Spain, there's a lot of rain and in a lot of ways the character of the people is similar. Athletic don't play the typical Spanish type of football, but a more European style. I think Liverpool are the best team around at the moment, because they've found a blend between the typical British virtues and the European game. I hope I can produce something similar here."

"It's a great pity about Robson,"

said Señor Echániz later, installed comfortably in his office in a corner of the stadium. "He's a magnificent person, and the fans would have loved him. I was in Ipswich during the negotiations with the English club, and I think he was very upset that they put such a huge financial barrier in his way. "The Ipswich directors are very

nice people and they and Robson have always had a very very good relationship. But I wonder now that Bobby Robson has found he's more or less a 'prisoner' at Ipswich if the relationship can continue to be that cordial. Naturally I can understand that they don't want to lose him, but it was a great pity for us."

## ..and why he is happy to stay at lpswich

WHEN his move to Athletic Bilbao fell through, Ipswich manager Bobby Robson said he felt like a man who had won the pools and then discovered he had forgotten to post his coupon!

The Spanish club offered a fortune over two years to lure Robson from Portman Road, but it was more than just the cash that convinced him he should accept. "Okay it was a fabulous financial offer," he admits, "but there

"Okay it was a fabulous financial offer," he admits, "but there was so much more about the job that got me genuinely excited at the prospect of managing Bilbao.

the prospect of managing Bilbao. "I would not have been lowering my standards, because club football in Spain is as good as anywhere on the Continent and it was a fantastic personal challenge that I wanted to take up.

"I know I could have done well there. I am convinced I could have returned a better man having proved a point and been able to get a job again in England."

to get a job again in England."
After a trip to Spain to meet
the Bilbao officials, Robson made
it known to the Ipswich directors
that he wanted to end his tenyear reign at Portman Road.

With seven years of a ten-year contract remaining, however, the lpswich board demanded around £210,000 compensation. And when Bilbao refused to pay the deal fell through.

"It's all in the past now," said Robson as he broke away from preparing for Saturday's match against European Champions

Nottingham Forest.
"My head hasn't dropped, I'm as keen and enthusiastic as I've ever been just before a new season and I know I've still got a great job here.

"I know people will look at me and say I'm not interested any more, especially if the team has a bad start. But that's rubbish because I could quite easily have walked out to join Bilbao."

"But I haven't got a short memory. I remember when I needed the support of my board several years ago and I got it. I also remember my chairman giving me a ten-year contract which was the sort of security that had never been heard of in football at the time.

"These things count for a lot with me and the mutual respect that the board and I share for each other is something you can't put a price on."

Robson, who reshaped the Ipswich side after last year's F.A. Cup triumph with the introduction of youngsters such as Terry Butcher, Russell Osman and Alan Brazil together with Dutch imports Arnold Mühren and Frans Thijssen, goes into the new season full of confidence.

"We made a profit of more than £400,000 on the transfer market last season," he said, "and I think we ended up with a better team. Now we intend to prove it."



